

Proposed 30km/h speed zone's

Engagement Summary Report

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Executive Summary

Overview

Council is considering submitting a proposal to the Department of Transport and Planning (DTP) to alter the speed limit throughout the Silverleaves, Smiths Beach, Sunset Strip, Surf Beach and Sunderland Bay Estate's. This proposal is driven by requests from the local community and our commitment to improving road safety.

Between 1 September and 26 September 2025 Council sought feedback on the proposed speed changes in these estates located on Phillip Island.

These areas have been identified by the community as already slow-moving streets with lots of pedestrian and cyclist use, particularly during summer and holiday periods. The streets also have hazards such as open drains and trees close to the road that pose a danger for road users.

While speed changes are always contentious with differing views among the community, this consultation provided an opportunity to hear from and understand the concerns and priorities of both those for and against the project.

Objectives of the Community Consultation

Table 1: objectives of the engagement and measures/actions for success

Objectives	Measures and actions for success
Comply with Local Gov Act 2020 requirements	Ensure all correct processes are followed, Engagement Plan and delivery is thorough and detailed, and engagement approach is inclusive and fair. IAP2 spectrum framework is applied. Approach aligns with Bass Coast Engagement Policy and principles.
Open and transparent community engagement.	Provide community with specific and clear information on what they can and can't influence. Publish a summary report of engagement findings, outlining what Council heard from community and how the feedback was used in the final decision-making.

Engagement Activities and Promotion

Council utilised the Engage Bass Coast online platform to capture community feedback. A separate page and survey were utilised for each location.

Across the four pages there was a total of:

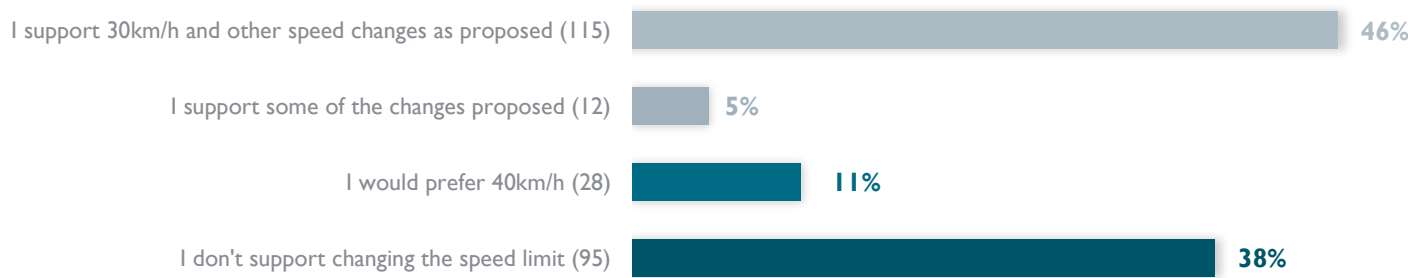
- **254** submissions to the online survey
- **589** visitors to the Engage Bass Coast project pages
- **3** written submissions

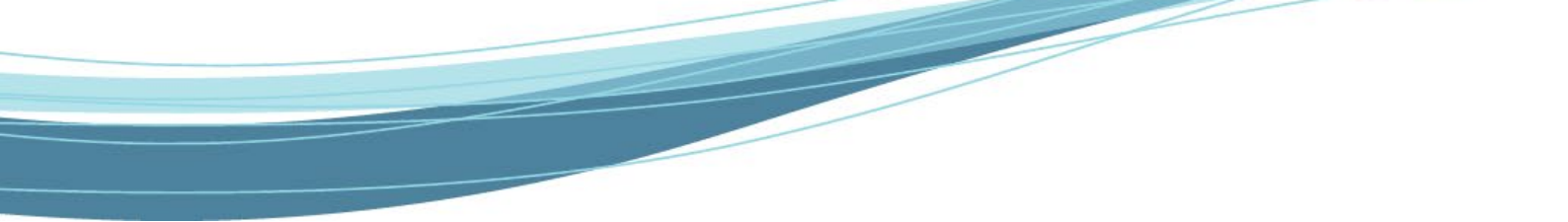
Engagement methods included:

- Coastell September Newsletter #1 sent to **1,034** community members
- Coastell September Newsletter #2 sent to **1,161** community members
- Engage emails sent to **1,143** community members
- Targeted social media advertising with a total reach of **2,847** accounts
- Media Release on Council website and article in local newspaper

Key Survey Findings

The survey explored the level of community support for the proposed 30km/h speed limits. A total of 250 respondents answered this question across the four areas. Around half (46%) of survey respondents support the introduction of 30km/h speed limits into these areas. A further 5% support some of the proposed changes.





Key themes across all projects

Much of the feedback was similar across the four areas. Key themes included:

For those who support the proposed speed changes:

- Improve safety for pedestrians and cyclists, particularly children
- Reduce dust from vehicles
- Protection of wildlife
- Roads are a shared space due to drains and lack of footpaths
- Retaining amenity/slow paced feel for the areas
- Enforcement would be required for any changes

For those who didn't support the proposed speed changes:

- Conditions force drivers to go slow or slow down when there are pedestrians/it's busy.
- Better enforcement and signage of current speeds should be implemented
- Council should seal roads, build footpaths or explore other speed calming interventions instead

There were also unique differences for each Estate which have been described in the next section.

Next steps

Council is now seeking approval from the Department of Transport and Planning (DTP) and will apply for a grant to assist with funding the speed limit changes.

Silverleaves



68

survey responses



60%

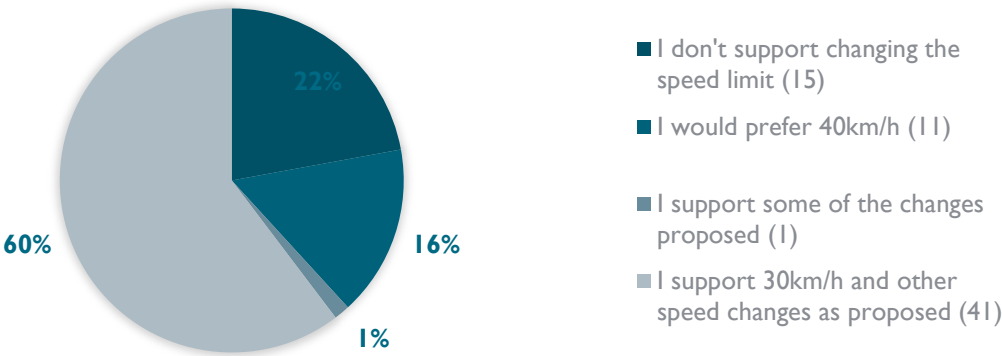
supportive of proposed speed changes



76%

of respondents from Silverleaves

SUPPORT 30KM/H SPEED LIMITS



Top 5 reasons for supporting proposed changes	Top 5 reasons for not supporting proposed changes
Safety	Signage needed
High speed vehicles	Enforcement rather than changes
Maintaining character	Alternative measures
Wildlife	Not a deterrent
Lack of footpaths/shared environment	Conditions allow slow movement

Smiths Beach



40

survey responses



43%

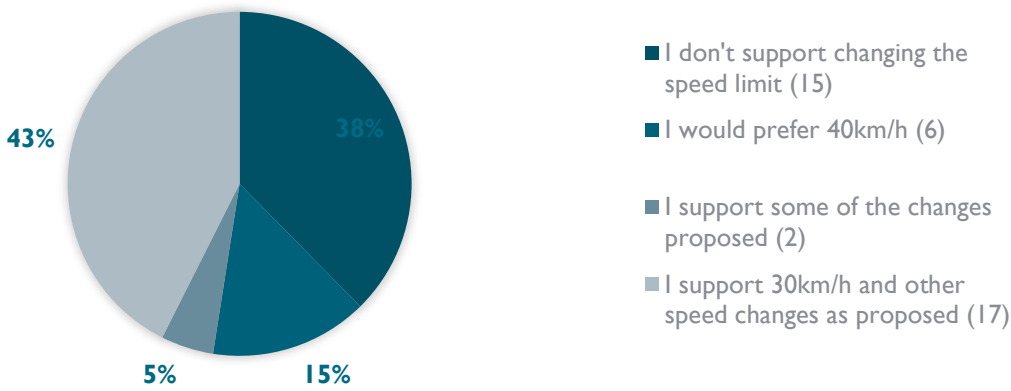
supportive of proposed speed changes



70%

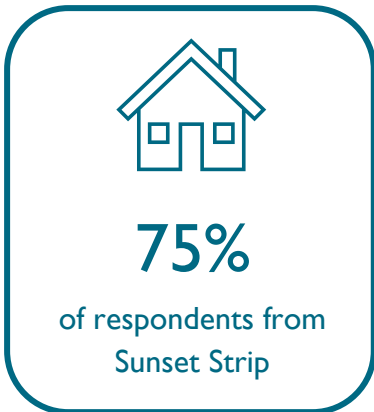
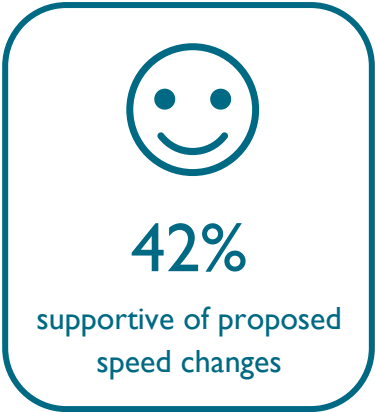
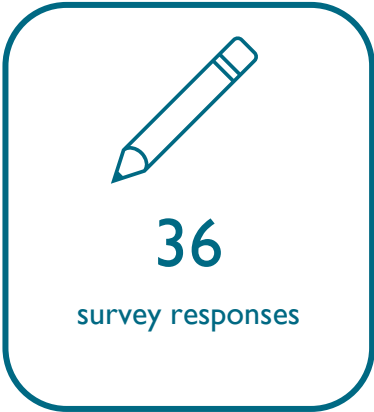
of respondents from Smiths Beach

SUPPORT 30KM/H SPEED LIMITS

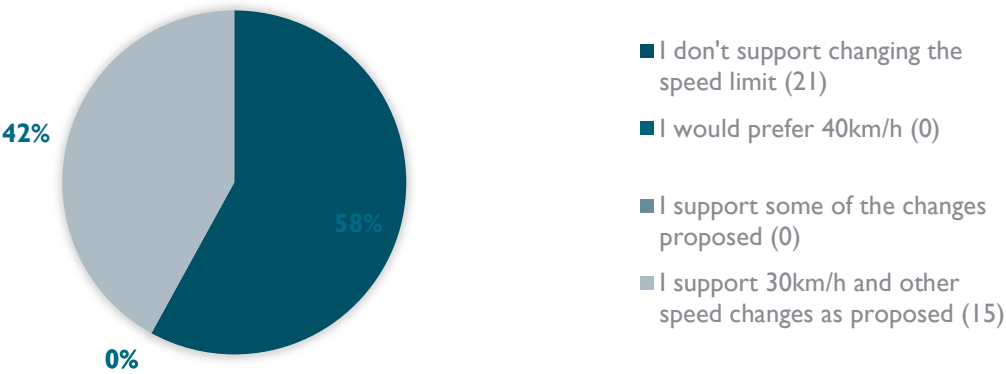


Top 5 reasons for supporting proposed changes	Top 5 reasons for not supporting proposed changes
Dust	Repair roads surface
Road conditions	Too slow
Safety	Traffic adjusts to changed conditions
No footpaths	Safety responsibility of all road users
Shared space	Traffic is minimal outside peak periods

Sunset Strip



SUPPORT 30KM/H SPEED LIMITS



Top 5 reasons for supporting proposed changes	Top 5 reasons for not supporting proposed changes
Dust	Repair roads surface
Safety	Current speed fine
Shared space	Not practical
Open drains force pedestrians onto roads	Condition of roads stops speeding
Additional traffic measures also needed	Won't stop dust

Surf Beach and Sunderland Bay



108

survey responses



40%

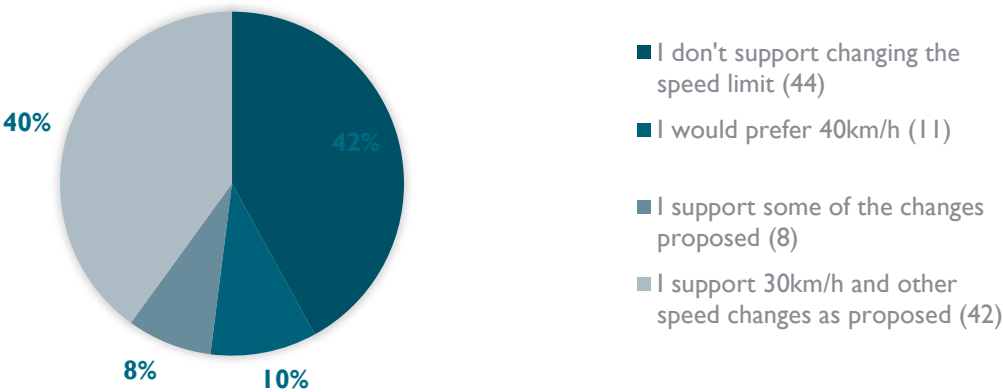
supportive of proposed speed changes



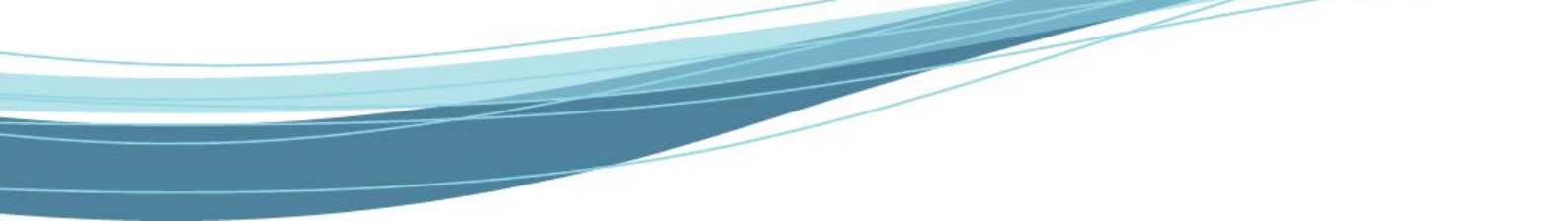
88%

of respondents from Surf Beach or Sunderland Bay

SUPPORT 30KM/H SPEED LIMITS



Top 5 reasons for supporting proposed changes	Top 5 reasons for not supporting proposed changes
Dust	Repair roads surface
Safety	What is the need to change?
Slow speed shared environment	Won't stop dust
Enforcement needed	Condition of roads stops speeding
Additional traffic measures also needed	Other traffic concerns a bigger priority



Conclusion

Summary

Council thanks all who contributed and participated in the survey. Council will now seek funding to support the implementation of the speed changes.