



Bass Coast Shire Council **Arts and Culture Strategy** 2019-2029

Background Document

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Cover images clockwise from top left: Shearwater Festival Parade 2016, Inverloch Skate Park by Kyle Charles, Site Lines by Bonnie Charles and Sarah Kicks, Kilcunda, Wonthaggi Theatrical Group, Pippin 2015

Above image: Coal Seam by Karin Murphy-Ellis

Page detail: Reflected Game by Frank Schooneveldt, Goat Island Gallery

Acknowledgement

Bass Coast Shire acknowledges Aboriginal and Torres Strait Islanders as the first Australians and recognises that they have a unique relationship with the land and water. Council recognises that we are situated on the traditional lands of the Bunurong/Boonwurrung, members of the Kulin Nation who have lived here for thousands of years. We offer our respect to their elders past and present and through them, all Aboriginal and Torres Strait Islander people.



Above image: Boonurong People by Patrice 'Muthaymiles' Mahoney

Page detail: examples of works from the Printmaking with Plastic workshop, with Susan A Hall



Message from the Mayor

Council recognises the importance of arts and culture in helping to shape the identity and improve the liveability of our community. It is important to recognise and take pride in our heritage and environment, to help determine how we feel about the place where we live and what we can achieve.

The Bass Coast Arts and Culture Strategy 2019-2029 sets out what we hope to achieve for arts and culture facilities, activities and resourcing for the next 10 years.

When developing this Strategy, we received plenty of interest, comments and suggestions from the community, visitors and organisational partners, which shows how much our community values arts and culture.

We can't underestimate the value of arts and culture and the way it allows people to participate, socialise, grow or simply relax. This Strategy sets out directions for creating positive, welcoming environments and supporting all forms of the arts.

This strategy will allow us to deliver on our intended outcomes for arts and culture in the Shire and will contribute to our vision of a sustainable and healthy community.

Cr Brett Tessari

Mayor Bass Coast Shire

Message from the Chair

Creative communities help to lift our imaginations, enrich our lives and spark our thinking. Bass Coast Shire is a place leading in creativity and full of vibrant, colourful people and places.

As Chair of the Bass Coast Arts and Culture Committee, I view this Strategy as reflecting our diverse and bold originality through a similarly diverse range of creative expressions.

The Strategy will deliver on the work already done before and provide a framework to deliver bold, yet considered community outcomes.

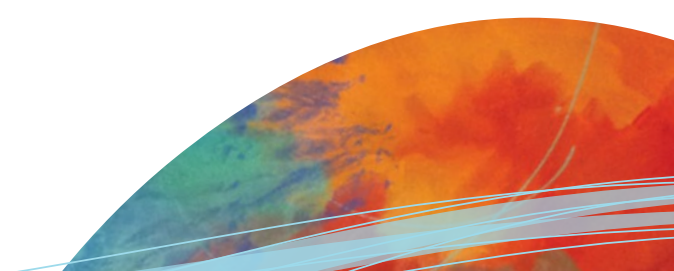
Importantly, our history will be celebrated with the contemporary.

On behalf of the Arts and Cultural Panel, I thank the many arts and cultural groups and individuals who have generously brought their expertise to bear on shaping this Strategy.

Cr Clare Le Serve

Chair Bass Coast Arts and Culture Advisory Committee

Page detail: Color harmony by Susan A Hall



Part One:

Introduction

“The arts have the potential to bridge our worlds, harness the wisdom of our different views, engage our imagination to explore new ways of thinking and create experiences that can be shared by all people in our community” Creative Victoria

Culture is our life past, present and in the future, the way we do things, how we express who we are. It is the means by which our values manifest themselves in the ways in which we live.

Arts are the means by which we express our culture through words, literature, music, art, dance, performance, media, craft, food, festivals, celebrations, and customs.

Heritage connects the past with the present and the future through traditions, stories, buildings, places, objects, and preserved memories.

Arts and culture are vital to the health, prosperity and the vitality of our communities.

Cultural and creative industries play a key role in defining the character and identity of the places we live, work and visit. They bring us together, help us enjoy our environment and flourish personally. They foster creativity and innovation, provide jobs and celebrate heritage.

Council's role in the Arts and Culture sector is to support, facilitate, advocate, communicate, present and produce, assisting the community to achieve their aspirations.

The purpose of the strategy

The Arts and Culture Strategy 2019-2029 will enable Council to plan for how it might best support and nurture arts and cultural development within the Shire over the next 10 years.

The overall purpose of the strategy is to:

Guide Council with the strategies, plans and actions they should take in relation to the ongoing provision of arts and cultural services and programs in the Shire for the next ten years to support overall social, cultural, environmental and economic development.

Inspire the community to engage with, participate in and initiate cultural activities.

Articulate the potential and possible.

Support and empower the arts and culture community.

Enrich the development and growth of our region through cultural and financial investment.

This Strategy is designed to span a period of 10 years in a time of unprecedented technological and hence, cultural change. The Strategy will be agile enough to accommodate these changes and other potential unknowns.

‘Artists’ skills and capabilities are considered to be among those least likely to be automated and increasingly sought in the workforces of the future. It is predicted that time spent engaging with people, solving strategic problems and thinking creatively will increase for all jobs. Accelerated change is likely to

prioritise transferable skills, diverse perspectives, and lifelong learning for adapting skills and building new capabilities - all embodied in artists’ working lives and professional practice. Expanding opportunities to create art in new ways and industries, and apply artistic skills outside the arts, could prompt a revaluing of the crucial role of artists as professionals, and recognition of the immense growth potential of the arts more broadly.¹

Approach

To develop this strategy Council has worked in close consultation with the Cultural Development Network, one of Australia's leading research and advocacy organisations focused on cultural development within local government policy.

This Strategy uses the following six (6) planning principles and five (5) measurable outcomes developed by the Cultural Development Network and endorsed nationally and internationally to measure success.²

Planning Principles

1. Based on values
2. Directed towards goals
3. Focused on outcomes
4. Informed by evidence
5. Underpinned by a theory of change
6. Respondent to evaluation

¹ Making Art Work: A summary and response by the Australia Council for the Arts, Australia Council 2017

² A full summary of the Cultural Development Network's framework is detailed in Appendix 1

Measurable Outcomes:

1. Creative stimulation
2. Aesthetic enrichment
3. New knowledge and insight gained
4. Appreciation of cultural diversity
5. Strengthened connection to heritage

Theory of Change

Good planning is always underpinned by a theory of change, to assist and explain choices of activities, informed by evidence.³

A theory of change can be summarized as a three-step line of reasoning for making decisions about activities to undertake.

1. We are looking for ...
 - (intended outcome)
2. Knowing ...
 - what has been effective previously (from research or our practice knowledge)
 - how we can use this information to assist with our planning and action
 - what resources are available (current or future)
3. We will do ...
 - a new activity, or change what we do

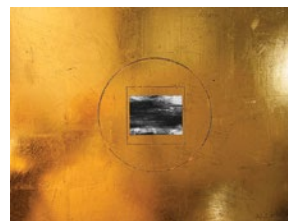
Council Themes

The Council Plan 2017-2021 reflects the values of the community following extensive consultations.

Council's vision is that Bass Coast will be known as a region that supports a sustainable and healthy community, and values and protects its natural assets.

The themes outlined in the Council Plan are the focus areas that Council have set in order to achieve its overarching vision.

- **Advocacy** – Representing the community
- **Economic development** – Expanding, attracting and retaining business and investment
- **Environment** – Maintain and protect the natural environment
- **Governance** – We are responsive, open, transparent and financially sustainable
- **Health and Wellbeing** – We are a healthy and active community
- **Liveability** – Enjoying the place we live
- **Our Character** – Celebrating the uniqueness of our townships



Council Goals

Council's themes are translated through the following Council Goals:

1. **A prosperous local economy**
2. **A valued, protected and well maintained environment**
3. **A responsive open Council**
4. **A liveable, enjoyable place to be**
5. **A healthy, active community**
6. **Our unique character and history celebrated**



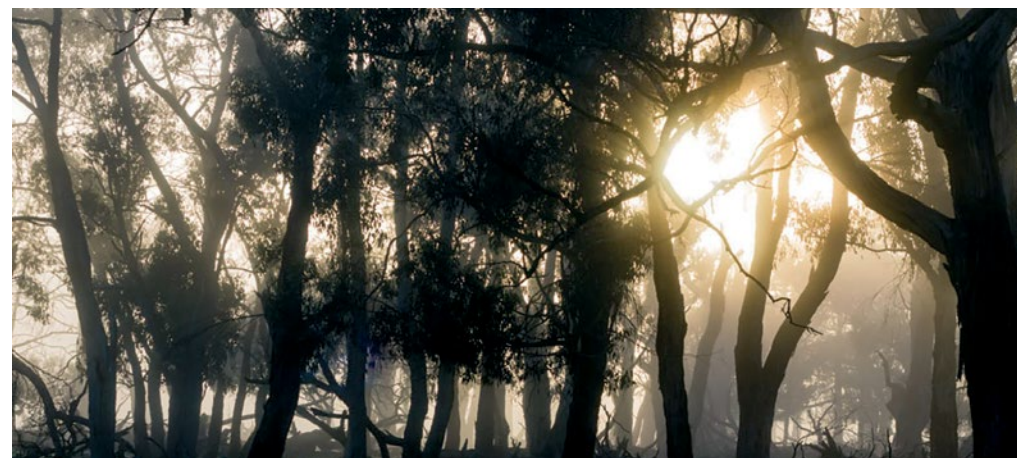
Above image: Bronwyn Pratt
Image left: Summer in San Remo by Adriano Gemelli, Kelly and Gemelli Art and Design

Page detail: examples of works from the Printmaking with Plastic workshop, with Susan A Hall

³ For more information on the theory of change see <https://www.culturaldevelopment.net.au/planning/theory/>

These goals are spread across the five (5) key policy domains of Council⁴. For the purpose of the Arts and Culture Strategy they can be viewed with each goal as pertaining to the following policy domains:

Council Goal	Policy Domain
1. A prosperous local economy	Economic
2. A valued, protected and well maintained environment	Environmental
3. A responsive open Council	Governance
4. A liveable, enjoyable place to be	Cultural / Social
5. A healthy, active community	Cultural / Social
6. Our unique character and history celebrated	Cultural / Social



This Strategy will focus on measurable outcomes for each goal.

The Strategy will also use measurable outcomes across the environmental, social, governance and economic domains that relate to each Council goal. Using these outcomes helps us to assess what difference our work makes to those who receive it.

This framework offers the creative community a way of telling the story of the value of arts and cultural activities and the role it plays in inspiring creativity, building community resilience and encouraging health and well-being.

Theories of change developed for each Council goal will look at the local situation, gather evidence from outside the local community to situate it within a broader context, research activities that best support the outcome, and then decide which activities address each goal.

Evaluation is an important part of the framework, and will be undertaken to measure each outcome as part of its action plans. These outcomes will be measured periodically to report on progress and understanding of the impact of Arts and Culture programs during the ten-year life of the Strategy, and will re-align with any relevant changes in future Council plans.

In context to Council

This Strategy sits under the Council Plan. All six Council Plan priority areas are reflected in the vision and goals for Arts and Culture across Bass Coast Shire. The Arts and Culture Strategy complements many of Council's existing (and in development) policies and plans including:

- Council Plan 2017-2021
- Bass Coast Reconciliation Action Plan (in development)
- Bass Coast Towards 2030
- Youth Action Plan 2016-2020

- Phillip Island and San Remo Visitor Economy 2035
- Natural Environment Strategy 2016-26
- Bass Coast Cultural Precinct Business Plan 2011
- Sites and Themes Plan 2014-2024
- Active Bass Coast 2018

The Strategy will trigger the creation of action plans scheduled to align with the Council plan cycle.

It is expected that within the short term priorities it will include the review of the following existing guides, processes and plans:

- Sites and Themes Plan for Public Art 2014-2024
- Public Art in Bass Coast, A Guide for Developers
- Your Arts Collection Awards
- Arts Round The Shire
- Creative Gippsland Partnership – Come and Play Festival

⁴ See appendix 1

Our Country/Land

We will build our partnerships with local Aboriginal and Torres Strait Islander groups to ensure indigenous voices and culture are an integral part of our projects and programming. Through the creation of action plans and reviews, this Strategy will closely align all arts and culture planning to the Reconciliation Action Plan as it develops and is adopted, ensuring that the arts and culture sector play a leading role in its implementation.

The local context

Culture is built on a community's beliefs and values, and the arts are an expression of our culture. Strong cultural planning is based on community values. Our community values are articulated in the Council Plan 2017-2021.

The Arts and Culture Strategy 2019-2029 will:

- Respond directly to the goals of the Council Plan 2017-2021
- Respond to initiatives from the Reconciliation Action Plan (under development)
- Be based on community values and a diverse spread of community needs and aspirations
- Be evidence based
- Enable community to actively contribute to the development, implementation and evaluation of the Strategy
- Activate mechanisms for evaluation and measurement

'Without the law, you can't have society. But without the arts, you can't have civilisation' Julian Burnside, QC.



Above images clockwise from top left: Frog Prince by Dance Design, Holographic Persimmon 1 by Adriano Gemelli, Kelly and Gemelli Art and Design, Bass Hall, Young Survivors Hawkers S.A. by Adrian Johnson

Page detail: Chalk Art by Ulla Taylor and Cecilia Leys, Newhaven for Come and Play All of May

Part Two:

Review

An analysis of relevant, pre-existing data and feedback from the following documents was undertaken:

- Council Plan 2017-2021
- Arts and Culture Plan 2015-19
- Bass Coast Cultural Precinct Plan 2011
- Bass Coast Towards 2030
- Youth Action Plan 2016-2020
- Active Bass Coast 2018
- Wonthaggi Activity Centre Plan (under development)
- Sites and Themes Plan 2014-2024
- Australia Council for the Arts Electorate Profiles
- Id.com.au regional profiles.

In reviewing the Arts and Culture Plan 2015-19, one thing was extremely clear. Over the past four-year period Bass Coast Shire Council has significantly increased its investment in Arts and Culture, evidenced through the refurbishment of the Wonthaggi Union Community Arts Centre, the commencement of architectural design for the Cowes Cultural Centre, the restructuring of the Arts and Culture Team within Council, and the acquisition of a significant art collection. Council has also maintained its commitment to public art, supported local visual arts through the Your Art Collection Awards, continued to foster annual activities through Come and Play-Month of May, facilitated community workshops and promoted local cultural activities through the provision of community grants and the publication of the Arts Round The Shire brochure.



Above image: Wind and Wave and Maregold or Shimmering Water Kelp by David Fincher, Cowes

Opposite image: Dancer: Annabelle Clarkson

Page detail: Reflected Game by Frank Schooneveldt, Goat Island Gallery



Part Three:

Consultation

This Strategy has been developed and written after speaking to our community, reviewing our current programs, analysing our facilities and researching relevant theories and case studies.

We have listened to a broad range of perspectives both big and small. We have consulted cultural practitioners, artists, musicians, performers, community groups, the young and the not so young. We discussed with relevant committees and the varied community stakeholders.

A full consultation report (Appendix 3) highlights that of those surveyed, 92% were local residents or non-resident rate payers.

This Strategy is driven by community need and demand as expressed through an extensive consultation process which netted:

- 770 direct engagements
- 638 completed online surveys
- 77 written responses received at the following pop up community consultations:
 - o The Bass Coast Agricultural Show in Wonthaggi
 - o The Rhyll Twilight Market
 - o The Australia Day BBQ in Pioneer Bay

(Note: discussions between Council officers and the community conducted at the above community events most often took place between a Council staff member and either a family or a group of friends)

- 39 attendees to consultation workshops held in Inverloch and Cowes.
- One on one discussions with key stakeholders, education providers, theatre companies, local artists and community groups.

Common community ambitions identified through the consultation stage of the Strategy included:

- Satisfaction with the intensive film and live performance programming at the Wonthaggi Union Community Arts Centre, with a desire to see more and experience more.
- Film was the most attended arts and cultural activity with the majority of respondents stating that they had attended film within the Shire in the past year.
- A high regard for the local theatre scene, driven largely by the success of the Wonthaggi Theatre Group.
- Music across of all genres is highly appreciated and sought after.
- A desire for cultural activities set amongst the natural environment.
- The potential of the existing Wonthaggi Secondary College Senior Campus as a creative precinct, that could provide:
 - o Creative courses and accreditations
 - o Recreational arts and craft classes and workshops
 - o A creative hub for art makers
 - o Performance spaces and studios
 - o A major regional gallery and library
- An exhibition space for the Robert Smith Collection.
- Cowes Cultural Centre redevelopment to include spaces for community groups.
- Wonthaggi Sculpture Town opportunities.

- A need to increase opportunities for children's activities.
- Greater awareness and promotions of arts and cultural activities.
- Greater knowledge and insight into indigenous culture.
- Promotions of the vast number of environmental walks across the Shire.
- More events and activities that cater for young people.
- An opportunity for us to celebrate our diversity.
- The need for more classes and workshops.
- Continue to grow public art, outdoor installations and sculptures to celebrate the region.
- Ensure we make public space beautiful.

The community sees Council's role in the development of Arts and Culture as providing:

- Accessible facilities with community fees
- Programs for everyone
- Activities that stimulate creativity
- Venues offering platforms to community
- Youth with spaces to be creative
- Places for people to come together
- A place for us to show off our local culture
- More art to the region
- Opportunities to inspire deep thinkers who can connect to the environment.

A full breakdown of the consultation phase is available in the Consultation Report attached to this Strategy – Appendix 3.

Part Four:

Delivering on Council Goals

Council Goal 1: A prosperous local economy

*'There is widespread international consensus that the future of work will be driven by creativity and innovation. As our workplaces undergo a rapid shift with the acceleration to AI, further automation and machine learning, creativity and a creative mindset is increasingly seen as the way to outsmart the robots ... how can regional communities respond to the challenges and disruption of our economy and society?'*⁵

Goal Purpose within Arts and Culture : Support the local economy through arts and culture events, programs and initiatives. Build professional capacity for local artists and organisations, enhance artistic and economic potential, facilitate, promote and encourage cultural tourism.

We recognise the direct and indirect contribution creative, artistic and cultural pursuits bring to the wider community and the local economy. This contribution is never a direct 'cause and effect' type relationship and is rarely something seen in a straight line.

For how this aligns to Council Plans see Appendix 2.

Arts and Culture - Economic Focus

We know from our community that:

- Practitioners need facilities to be affordable through community spaces for production, rehearsal and presentation.

- The creative sector needs an investment into business and individual training and education.
- There is a skilled arts and culture sector in the Shire.
- There is a lack of workspaces for artists in the Shire.
- There is a need for affordable spaces for production, rehearsal and presentation.
- There is a need for training and education.
- Music festivals and events are popular in Bass Coast

We know from research, evidence and practice knowledge that creative industries:

- Make up an important economic sector capable of generating wider economic benefit.
- Strengthen local businesses and attracts both tourists and new residents.
- Encourage networking and interaction, increasing local business and industry.
- Practitioners do not, typically, earn a lot of money but their presence and activity generate and attract tourist visitation and entrepreneurial investment.
- Are an important part of the diversity of our economic industry sectors.
- Practitioners are mostly sole traders working from home offices / studios which limit collaboration and networking opportunities to grow.
- Hubs should increase useful connections between local arts practitioners / organisations and local businesses.

- Skills will be at a premium in the face of increased automation. Future employment conditions will require skills such as empathy, creativity, collaboration and leadership.
- Are already a considerable contributor in the prosperity of Bass Coast.

Our theory of change:

We know there is a skilled creative sector in our communities that has the potential to contribute to a prosperous economy. We know that cultural tourism is a driver for our economy. We are therefore aiming to support capacity building for arts and culture practitioners and organisations to participate in a range of business opportunities.

Our objectives:

- Practitioners and community groups to gain enhanced capacities.
- Well-planned, managed and affordable facilities.
- Generate more cultural tourism opportunities.
- Investigate partnerships with private sector.
- Create opportunities for networking and communication.
- Increase arts and culture events, programs and initiatives as they contribute to the local economy.



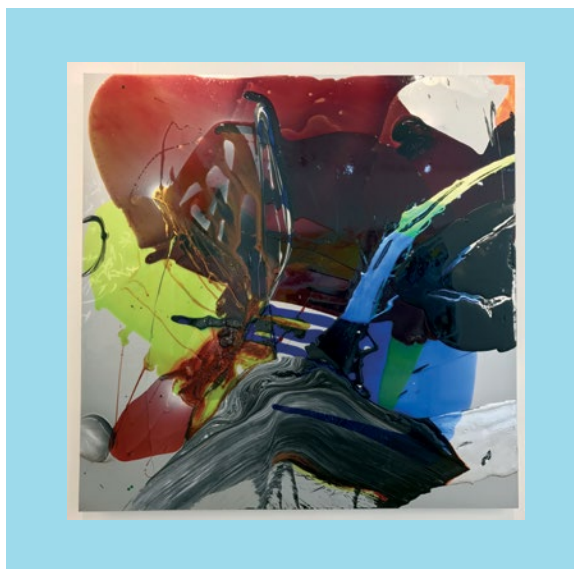
Above image: One Heart by Annette Spinks

⁵ Quote from Tony Grybowski, CEO Ausco at the 2018 Regional Development Conference, Tweed Heads:

Types of activities that may achieve these objectives:

- Provide greater programming and catering packages and opportunities with local businesses at the Wonthaggi Union Community Arts Centre which will increase activity in the Wonthaggi Town Centre.
- Identify cultural tourism opportunities through local markets, festivals, food trails, open studio trails and open house design.
- Improve communication with practising artists, community groups and peak bodies.
- Collaborate with others in the promotion and advocacy of the Bass Coast region as a cultural destination, e.g. Creative Gippsland, South East Cultural Officers Network, Theatre Gippsland.
- Update resources including Arts Round The Shire brochure.
- Promote Council's Community Grants Program to community organisations, encouraging participation and innovation.
- Support arts and culture events by individuals, community groups and organisations.
- Advocate and plan for a creative hub/arts precinct at the existing Wonthaggi Secondary College Senior Campus site.
- Facilitate training opportunities for life-long learning in arts and culture.
- Encourage partnerships to develop cultural and educational events that increase activity and opportunity.
- Facilitate events and festivals that build on the success of music programming.

- Provide professional development opportunities to artists and cultural groups e.g. a series of community workshops for local groups and societies.
- Increase creative practice capacity, including grant writing, tax and accounting advice, crowdfunding, workshops for micro businesses, business planning, mentorship for artists, advise on start-ups.
- Work alongside Council's Economic Development and Advocacy Team to establish a framework for partnerships and philanthropy.
- Advocate to relevant Government bodies for increased funding for the arts and culture sector.



Above image: Receptive Field#7 by Cristina Popovici, Mingara Gallery
Page detail: Bass Coast Artists Society Life Drawing Exhibition Opening

Arts and Culture Measurable Outcomes - Economic Focus

There are two measurable **Cultural** outcomes:

1. Creativity stimulated

This outcome demonstrates how engagement in cultural activity stimulates the creativity, sparks the imagination or piques the curiosity of the participant (which includes all participants, from experienced artists to members of the public experiencing this creative activity for the first time). Creativity in this space is defined as the use of imagination or original ideas to create something new and worthwhile – the act of turning new and imaginative ideas into reality. The endpoint is for creativity stimulated, potentially leading to new work created.

2. New knowledge, ideas and understanding

This outcome covers the development of new knowledge, ideas and insights resulting from cultural engagement. It also includes intellectual stimulation, critical reflection and creative thinking experiences. The endpoint is an individual's deeper understanding, which can be continually generated.

There are two measurable **Economic** outcomes:

1. Practice capacity increased

This outcome focuses on the development of skills or knowledge that enhances the capacity of an individual to be effective in their profession or practice. This may result in an individual's practice or profession becoming more meaningful, effectual and productive and could also lead to future employment opportunities. This outcome also contributes to improving the standards and effectiveness of a sector or industry within which the individual works.

2. Local economy supported

This outcome relates to the existence of locally produced goods and services on which the cultural industries rely and which help the industries and local economy to be resilient. The endpoint is that the producers of the goods and services required for the creation of cultural products and services are situated within the local economy and their businesses are thriving.

External Research and Evidence:

- **Making Art Work**, Australia Council for the Arts 2017
- **International Arts Tourism**, Australia Council for the Arts, 2018

'Arts tourists are more likely to travel outside capital cities (42%) than overall tourists (34%). This trend is growing – since 2013 there has been a 41% increase in international arts tourists visiting regional areas, while total international tourists visiting regional areas increased by 37%.

Arts tourists who had visited regional areas were more likely to attend art/craft workshops and studios, and First Nations arts than arts tourists who visited capital cities. Australian craft practitioners, visual artists and community arts and cultural development (CACD) artists are the most likely of all practising professional artists to live outside capital cities.'

- **National Heritage Tourism Summit Discussion Paper**. National Trust, April 2018

'Tourism across the globe is becoming more about journeys and experiences than simply viewing or visiting

sites and destinations. Research has repeatedly found that what encourages a visitor to a certain destination is its ability to engage in unforgettable and truly inspiring experiences that touch visitors in an emotional way and connects them with special places, people and cultures. Excelling in the art of storytelling and using innovative presentation skills to transport the visitor to a desired time and place is essential for heritage tourism attractions to compete on a global scale.

Of all international visitors to Australia in 2017, 43% participated in a cultural activity and 33.9% in a heritage activity. Cultural and heritage segments are growing at 7.5% and 11.2% respectively over the past four years. These growth rates and the spend per visitor night demonstrate the enormous potential for further growth if attractive new products and experiences can be established to meet the needs of visitor markets. Heritage tourism activities contribute to longer stays, as well as attracting new visitor markets to regional Australia.'

- **Creative State – value of creative sector to Vic economy**. Creative Victoria

'Collectively Victoria's creative industries make up 8% of the economy, contributing almost \$23 Billion and 220,000 jobs.'

- Workspaces: Why People Thrive in Co-Working Spaces. Harvard Business Review, Gretchen Spreitzer, Peter Bacivice, Lyndon Garrett, September 2015.

'People who use co-working spaces see their work as meaningful, particularly where there are diverse

*clusters of interest working together. Meaning also comes from working in a collaborative culture, and being part of a social movement that encourages community, collaboration, learning and sustainability'*⁶

- <http://collectivepurpose.org.au/coworking-benefits/>

*'Co-working spaces are autonomous and normally accessible 24/7, but while this is valued, research shows that having a community to work in helps create structures and discipline that motivates them.'*⁷



Above image top: Artists' Society of Phillip Island 2015 Easter Exhibition
Above image: amethyst and fresh water pearl necklet by The Goldsmith's Gallery & Jewellery Workshop

Page detail: Reflected Game by Frank Schooneveldt, Goat Island Gallery

⁶ Workspaces: Why People Thrive in Co-Working Spaces. Harvard Business Review, Gretchen Spreitzer, Peter Bacivice, Lyndon Garrett, September 2015.

⁷ <http://collectivepurpose.org.au/coworking-benefits/>

Council Goal 2: A valued, protected and well maintained environment

'Landscape is a cultural construction and is formed by ideas that humanity bestows upon the natural world. It is a product and invention of culture'⁸

Goal Purpose:

We want to increase levels of enrichment, belonging, connection to the natural world and increase understanding of ecological issues for all people in the community across all arts and cultural activities. For how this aligns to Council Plans see Appendix 2.

Arts and Culture - Environment Focus

We know from our community that:

- The community identifies with the local environment.
- The environment is considered one of the great strengths of the region.
- It is why many people live and visit here.
- There is a desire for native plant education and more outdoor activities.
- The Whale Festival is a great success.
- The community enjoys celebrating nature.

We know from research, evidence and practice knowledge that:

- We are home to a vast range of nature walks and trails.
- We can expand on visitor activities out of season.

- Environmental events, festivals and activities are already occurring.
- Destination Phillip Island is interested in expanding the Whale Festival.
- The Shearwater Festival has been a great success for the community and has strong links to indigenous culture.
- Wonthaggi Wetlands are renowned for bird watching and attract a niche visitor experience.
- There are many public/private opportunities to investigate to grow cultural tourism in the natural environment.

Our theory of change:

Our environment is the reason many residents live here, and is the reason many non-residents visit. It is the backbone of our economy and the cornerstone of our character. It is unique, fragile and inspiring. Therefore, we will program arts and cultural events to celebrate, protect and learn from it.

Our objectives:

- Make Bass Coast a place where environmental art connects us with the natural world and deepens our sense of belonging.
- Explore new partnerships with relevant private and public sector organisations.

Types of activities that may achieve these objectives:

- Expand existing initiatives such as festivals.
- Evaluate the ongoing Shearwater Festival and assist in its sustainability.
- Encourage Luminous Galleries to develop a curatorial program.
- Investigate partnerships for events around environmental themes e.g. photography/sound exhibition with Birdlife Australia, Parks and Foreshores.
- Support public art that have environmental themes.
- Consider an ephemeral art exhibition in non-traditional spaces.



Above image: Bronze Yarns Sculpture Trail by David Murphy, Coronet Bay
Page detail: Hippiastrums by Ken Griffiths

⁸ Landscape and Memory, Simon Schama 1995

Arts and Culture Measurable Outcomes - Environmental Focus

There is one measurable **Cultural** outcomes:

1. Sense of belonging to a shared cultural heritage deepened

This outcome is derived from the relationship of one's history and heritage and experience of cultural identity and values with others. A sense of connection to the past and being part of a historical continuum; insights into the present through understanding of the past; insights into the past. This outcome is how cultural engagement can offer illumination of the present by providing a sense of continuity with the past, and a pathway to the future, shared with others. Knowing where we have come from helps us to discover where we want to go. As the shared past cannot be changed, the desired endpoint is a positive connection to it.

There are two measurable **Environmental** outcomes:

1. Valued connection to natural world inspired

This outcome focuses connecting people to the natural world with a sense of ownership and custodianship, as well as an understanding of society's place in the natural world.

2. Understanding of ecological issues increased

This outcome demonstrates how cultural engagement can enable new ideas, knowledge and insight about ecological issues.

Research and Evidence:

- Environmental art as an innovative medium for environmental education in Biosphere Reserves, M. Marks, L. Chandler & C. Baldwin august 2016

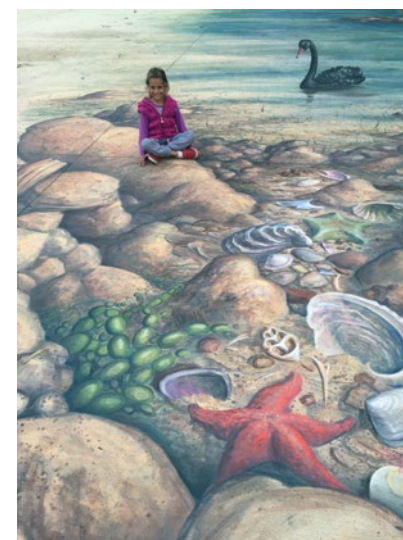
'The study concludes that environmental art can build understanding through (1) exchanging ideas and providing dialogue (2) building a sense of place (3) clarifying and enhancing the understanding of information and issues, and (4) generating concern. Consequently environmental art should be considered an innovative addition to the suite of environmental education tools used in other BRs and community organisations that aim to educate about the environment.'

- **Proposed Definition of Arts in Environment - Mary Sebold - Defining Where Health, Environment, and the Arts Meet**

'I propose that arts in environment uses the visual arts, architecture, music, dance, creative writing, drama, culinary and other arts to call attention to environmental issues and promote the Earth's health, including the well-being of humans and other species.'

- **Float Residency Lake Tyers**
- **Restless Giant, Lindy Hume**
- **How Art That Reflects Nature Can Be Good For Us - Arts Council UK**
- **Art For The Planet's Sake**
- **Fresh Perspectives on Arts and Environment, Hannah Van der Bergh, 2015**

'Artists and creators can be the messengers of climate change, imagine the future, freely denounce and critique social and economic systems that protect harmful working practice, at the cost of our environment.'



Above image top: Chalk Art, Ulla Taylor and Cecilia Leys, Newhaven

Above image: Interaction by Karin Murphy-Ellis

Page detail: George Bass' Coast - Waterloo Bay by Mandy Gunn

Council Goal 3: A responsive open Council

Goal Purpose: Arts and Culture policies contribute to open and responsive governance.

For how this aligns to Council Plan see Appendix 2.

Arts and Culture – Governance Focus

We know from our community that:

- There is a need for greater and more effective communication.
- We must evaluate what we do.
- We should provide greater opportunities for community decision making.

We know from practice experience that:

- There are well-established and best practice planning frameworks in place for all aspects of Council planning.
- The community guides the values of Council.
- Some policies that relate to Arts and Culture need to be reviewed and updated.
- Including measurable cultural outcomes in arts and culture planning provides valuable insights into hitherto intangible and immeasurable aspects of cultural engagement.

Our theory of change is:

Council, as a producer, presenter, facilitator and promoter of arts and cultural events and activities, needs to have clear, transparent processes that are outcome focussed. We will therefore adopt the Cultural Development Network's six planning principles and measurable outcomes across all domains to deliver best practice planning and evaluation.

Our objectives:

- The Strategy will be embedded as a whole of Council living document into all planning for the future.
- The Strategy will be reviewed and evaluated throughout its 10-year life.
- A clear focus on measuring outcomes is maintained.
- The cultural domain is recognised equally with social, economic, environment and governance public policy domains within all Council plans.

Types of activities that may achieve these objectives:

- Policies relating to arts and culture reviewed, revised and renewed as necessary, e.g. public art strategy and collections policy.
- Evaluation framework developed.

Arts and Culture Measurable Outcomes - Governance Focus

There is one measurable **Cultural** outcome:

1. Knowledge, ideas and insights gained

This outcome covers the development of new knowledge, ideas and insights resulting from the engagement. It also includes intellectual stimulation, critical reflection and creative thinking experiences. A desired endpoint is to create a deeper understanding, as this is unlimited and can be continually generated.

There is one measurable **Governance** outcome:

1. Sense of a positive future for the community

Inspiring a sense, feeling or belief that the community has a positive and prosperous future.

Research and Evidence:

- The development of a 10 year Arts and Culture Strategy is evidence of the Councils recognition of the importance of long term planning to ensure resourcing growth is matched with procedural and governance practices.
- Local Government in Australia expenditure in 2015/16 on Arts and Culture activities was \$1.34 Billion.



Image: Susan Hall demonstrating printmaking process at the Plastic Workshop for Come and Play, All of May, 2017

Council Goal 4: A liveable enjoyable place to be

'The purpose of our work in local government is to deliver great outcomes for community and improve liveability' Ali Wastie CEO Bass Coast Shire Council

Goal Purpose: We will support and offer a diverse range of facilities and opportunities for participation in a vibrant and active cultural sector

How this aligns to Council Plan see Appendix 2.

Arts and Culture – Liveability Focus.

We know from our community that:

- There is widespread support and enthusiasm from the community regarding the recent refurbishment and programming initiatives at the Wonthaggi Union Community Arts Centre.
- Cowes Cultural Centre redevelopment is a highly desirable project for the Island community.
- There is large support for arts and culture within the Shire.
- There is a need to explore ways to better engage with indigenous culture and country for adults and children.
- There is a desire to celebrate our community's diversity.
- The community wants a centralised information portal.
- Public transport continues to challenge accessibility to programs and activities

- We must create a space to exhibit the Robert Smith Collection.
- The community wants a more extensive cinema program.
- Sculpture and public art in open spaces is valued by the community.

We know from research, evidence and practice knowledge that:

- Wonthaggi Union Community Arts Centre is currently the major Council owned Arts and Culture facility within the Shire.
- The Cowes Cultural Centre is endorsed by Council and is currently in the design phase.
- Wonthaggi is a designated regional centre identified in Plan Melbourne and the Gippsland Regional Growth Plan and there are plans to facilitate the doubling of Wonthaggi. As such it needs to plan for the provision of suitable arts and cultural facilities and programs.
- There is an opportunity to create a cultural precinct on the existing Wonthaggi Secondary College Senior Campus Site.
- Youth must be at the forefront of any planning.
- Learning must be affordable for all ages.
- There is limited activity in central Wonthaggi at night.
- There is an opportunity to provide better connections between arts communities.

Our theory of change is:

There is a positive correlation between arts and liveability. The arts are valued highly in Bass Coast, therefore we will stimulate creativity for artists, participants and audiences.

Our objectives:

- Wonthaggi Union Community Arts Centre continues to be the flagship Arts facility in the Shire offering year round diverse programming that engages, inspires and connects the community.
- Cowes Cultural Centre developed, offering year round diverse programming that engages, inspires and connects the community.
- Existing Wonthaggi Secondary College Senior Campus site developed as a creative precinct.
- A regional gallery established.
- Existing venues, including halls and cultural venues activated.
- Arts and culture events, programs and initiatives well communicated to the community.



Types of activities that may achieve these objectives:

- Create an identity for the Wonthaggi Union Community Arts Centre through a mission statement, communication and programming strategy.
- Whole Shire activities and touring opportunities to create greater connection with our townships.
- Program and animate Wonthaggi at night.
- The creation of suitable exhibition and storage space for Robert Smith Collection.
- A residency/research program that offers artist access to libraries and collections, providing curated shows and community workshops.
- Better transport options to provide greater access to arts and culture activities and events across the Shire.
- Arts and cultural events that engage young people.
- Non-traditional spaces across the Shire used for arts and culture activities, programs and events.



Above image: Rawnsley Park Flinders Ranges by Adrian Johnson

Arts and Culture Outcomes - Liveability Focus

There are three measurable **Cultural** outcomes:

1. Creativity stimulated

This outcome is about how engagement in cultural activity stimulates the creativity, sparks the imagination or piques the curiosity of the participant (which includes all participants, from experienced artists to members of the public experiencing this creative activity for the first time). Creativity is defined here as the use of imagination or original ideas to create something new and worthwhile – the act of turning new and imaginative ideas into reality. The endpoint is for more creativity stimulated, potentially leading to more new work created.

2. Aesthetic enrichment appreciated

This outcome describes how aesthetic enrichment, from pleasure to challenge, can result from cultural engagement. Aesthetic enrichment is experienced through the senses, elicited by aesthetic qualities perceived in the artwork or experience, through properties such as harmony and form. It involves experiences outside the mundane, of beauty, awe, joy and wonder; potentially offering a sense of escape or captivation, or feelings of being moved, challenged or transcending the everyday, extending to the deepest experiences of a sense of flow, or the numinous or spiritual realms. A desired endpoint is greater experiences of aesthetic enrichment, as these are unlimited and can be continually generated. Further engagement with similar or other enriching cultural activities may be inspired.

3. Diversity of cultural expression appreciated

This outcome speaks to the appreciation of diverse and different forms of cultural expression that can result from engagement. Appreciation is defined here as the recognition or understanding of the worth, value or quality of form/s of cultural expression, including new forms of cultural expression generated when diverse cultures come together. Cultural expression is defined as the different ways that people express themselves depending on their cultural backgrounds, life experience and interests. Thus a culture might be related to ethnic, linguistic, religious or national heritage, but also through identification with others who share expressive interests, such as people who have a shared experience of disability that they seek to express, or expertise in a particular art form or type of cultural expression. This is related to the contribution of this diversity to quality of life and life choices, and the way that people connect with others through this expression.



Above image: Dance Design Contemporary

Page detail: Hippiastrums by Ken Griffiths

There is one measurable **Social** outcome:

1. Social connectedness enhanced

Cultural activity can strengthen social cohesion with people like us, people who have a sense of common identity – such as family, close friends and people who share our culture or ethnicity. This includes relationships with immediate family, close friends and neighbours, and potentially including other participants (creative, active and receptive) through helping strengthen mutually satisfying relationships and a sense of a positive connection. An example might be a relationship strengthened between a child and a parent through a joint contribution to a school talent quest. This type of social connectedness is often referred to as bonding social capital.

Research and Evidence:

- People in regional Australia recognise the positive influence of art on their daily lives and communities. Creativity is strong in the regions; residents of regional Australia as likely to participate in the arts as residents of metropolitan Australia.

<https://www.australiacouncil.gov.au/research/regional-arts-summary/> AusCo2017

• The National Arts Participation Survey, Australia Council 2017

Detailed data on arts engagement in Australia. Results for regional Victoria show:

Impact of the arts:

Stimulates our minds 72%

Ability to express ourselves 71%

Ability to think creatively and develop new ideas 68%

Child development 65%

Understanding of other cultures 64%

Sense of well-being 60%

Help to deal with anxiety, stress, and depression 61%

Shaping and expressing Australian identity 60%

Other data in this report has relevance for other goals, such as attitudes to arts, attendance and participation, and online engagement.

<http://www.australiacouncil.gov.au/research/connecting-australians-states-territories/#Impacts-of-the-arts>

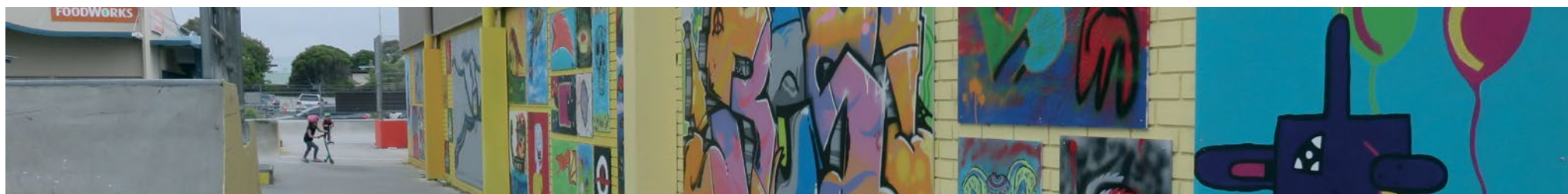
• Understanding the value of arts and culture – The AHRC Cultural Value Project 2016 – Geoffrey Crossick and Patrycja Kazynska. UK report

Significant piece of research from the UK, examining current research into cultural value – places of engagement and importance of home consumption, well-being, reflexive thinking, engaged citizenship, built environment, heritage and regeneration, economic value, healthcare.

Arts and cultural activity and engagement bring many direct and sometimes immediate benefit to the economy and society. Also value to individuals and society by creating conditions for change, spaces for experimentation, risk-taking, reflexiveness about personal community and societal challenges.

<https://ahrc.ukri.org/documents/publications/cultural-value-project-final-report/>

- **Restless Giant**, ABC <https://mobile.abc.net.au/news/2017-09-12/regional-creative-industries-on-the-rise/8895842>



Above image: TRAX coordinated by Mary Sullivan and Inverloch Community House, Inverloch Page detail: Reflected Game by Frank Schooneveldt, Goat Island Gallery

Council Goal 5: A healthy active community

*'Being involved in arts activities can improve people's mental and physical health and help build healthier communities, increase self-esteem, pride and cultural identity, sense of self-determination, control and belonging, academic outcomes, skill development and increased chances of employment.'*⁹

*'Art has to activate your imagination, activate your intelligence. A good art work is an art work that takes your mind to the gym. It's like going for a work-out, but an intellectual workout, which everyone needs. Most people think that they don't need it because they think art is an elitist activity, but it's not. Art is for everybody.'*¹⁰

Goal Purpose: To provide arts and cultural experiences which contribute to connected, healthy and active communities.

How this aligns to Council Plans see Appendix 2.

We know from our community that:

- There is a perception of a lack of amenities, opportunities and pathways for youth.
- Public transport between main centres within Bass Coast provides barriers to participation.
- Community organisations are concerned about succession planning and attracting younger people to volunteer.
- There are educators and educational facilities within the Shire that could be better leveraged and activated.

- We need to celebrate the contributions of members of the older community.
- More daytime activities/programming needed for older people.
- Participatory opportunities, including music projects, community choir and singing are popular.

We know from research evidence and practice knowledge that:

- Arts and cultural experiences contribute to a connected, healthy and active community.
- Bass Coast has an ageing population.
- Health and social care is the biggest employer in the region.
- There is a disconnection between Wonthaggi, Inverloch and Phillip Island.
- That there is not enough information and communication about what's on.
- There is an opportunity for greater connection with children through arts activity workshops.
- Art trails, walks, gardens and education in these spaces are essential to a healthy lifestyle.

Our theory of change is:

There is a lack of amenities, opportunities and pathways for young people. We also have an ageing population. We know that for arts and culture to make a vital contribution to community health and well-being, everyone should benefit from participation in arts and cultural activities, therefore we must target activities that engage and foster participation from all sections of the community.

Our objectives:

- Meaningful community interaction with indigenous art and culture facilitated.
- Young people have access to pathways and capacity building programs.
- Older adults have access to programming and events at times that suit them.
- Bass Coast art trails and walks contribute to health and well-being.
- Bass Coast Shire venues and events are accessible to all.

Page detail: Chalk Art by Ulla Taylor and Cecilia Leys, Newhaven for Come and Play All of May

⁹ Vic Health Resource Centre

https://www.vichealth.vic.gov.au/-/media/ResourceCentre/PublicationsandResources/arts/VH_Promoting-Aboriginal-health-through-arts-V1.pdf?la=en&hash=3275AF42F36622D71AE23959B3847264E63F982E

¹⁰ Ryan Gander – Artist <https://iview.abc.net.au/show/art-in-mind>

Types of activities we can explore:

- Partner with relevant organisations and key stakeholders to assist in the development of the Reconciliation Action Plan.
- Create a platform to share activities and events across Bass Coast.
- Support West Gippsland Regional Library Corporation in recognising that public libraries are dynamic, vibrant contributors to cultural life and welcoming, innovative spaces for communities to connect.
- Partner with key community organisations to provide mentorship and participation opportunities for young people.
- Increase programming options for the community at the Wonthaggi Union Community Arts Centre.



Above image: Shearwater Festival drumming workshop photo by Terry Melvin

Arts and Culture Outcomes – Healthy Active Community Focus

There is one measurable **Cultural** outcome:

1. Diversity of cultural expression appreciated

This outcome links the appreciation of diverse and different forms of cultural expression that can result from engagement. Appreciation is defined here as the recognition or understanding of the worth, value or quality of form/s of cultural expression, including new forms of cultural expression generated when diverse cultures come together. Cultural expression is defined as the different ways that people express themselves depending on their cultural backgrounds, life experience and interests. Thus a culture might be related to ethnic, linguistic, religious or national heritage, but also through identification with others who share expressive interests, such as people who have a shared experience of disability that they seek to express, or expertise in a particular art form or type of cultural expression. This is related to the contribution of this diversity to quality of life and life choices, and the way that people connect with others through this expression.

There are two measurable **Social** outcomes:

1. Wellbeing improved

Wellbeing describes one's physical and mental health and the state of being comfortable, healthy and coping with life events and challenges.

2. Feeling valued experienced

This outcome focuses on the sense of self-esteem and worth that occurs when an individual's knowledge,

practice and achievements are respected or admired (recognised) by someone who is important to them and whose opinion matters to them (valued other). This may include family members or other loved ones, teachers, mentors, leaders or other people in the community (both within and outside of any specific community of interest), including those who might have expertise related to the activity undertaken.

Research and Evidence

- **VicHealth** - Involvement in the arts can increase social cohesion. When indigenous and non-indigenous communities are brought together, it provides opportunities for people to reflect on their individual and shared experiences. This can reduce isolation and help people make friends and strengthen ties between the Aboriginal community and other cultural and social groups.

https://www.vichealth.vic.gov.au/-/media/ResourceCentre/PublicationsandResources/arts/VH_Promoting-Aboriginal-health-through-arts-V1.pdf?la=en&hash=3275AF42F36622D71AE23959B3847264E63F982E

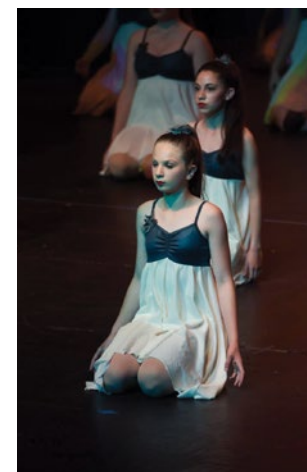
- **VicHealth's** LEAP program encouraged greater social engagement through arts and cultural activities. The projects encouraged thousands of people to try something new and dispelled the common myth that the arts is only for a very select few. The projects involved broad sections of the community, including local businesses, and transformed their communities' understanding of the value of art and local artists.

<https://www.vichealth.vic.gov.au/programs-and-projects/localities-enhancing-arts-participation>

- **UK Parliamentary Report** – arts participation is a vital part of healthy ageing. Anticipatory art programs designed to improve health and well-being shows that 82% of participants enjoyed greater well-being and 77% engaged in more physical activity.
- **Creative Health:** The Arts for Health and Wellbeing, July 2017. *UK Parliamentary Enquiry.*
- **Libraries as Cultural Connectors** -The State Library of Victoria and the Public Libraries Victoria Network published a research document in 2014: *CREATIVE COMMUNITIES: The cultural benefits of Victoria's public libraries.*¹¹ Cultural benefits of public libraries can be summarised in 6 areas, which can be applied to all of Victoria's public library services – big and small, urban and regional. These are:
 - o Libraries as public places of cultural meaning and significance.
 - o The culture of library spaces.
 - o Libraries incubating creativity.
 - o Libraries as cultural connectors.
 - o Libraries supporting Australia's complex cultural mosaic.
 - o Libraries nurturing the culture of the written and spoken word.

<https://www.slv.vic.gov.au/sites/default/files/Creative-communities-summary-report.pdf>

- **Creative and Cultural Activities and Wellbeing in Later Life Age UK 2018** - *'Supporting people to come together and find a shared interest and purpose, are key drivers of enhancing wellbeing. Beyond that, other research shows, there can be cognitive and physical benefits which flow from engagement. Creative and cultural participation is important to older people: we need to promote it, enable older people to access it, and increase the opportunities to take part.'*¹²
- **Arts and Social impact -**
 - o Correlations between arts participation and the motivations and practices of civic engagement are substantial and consistent.
 - o Art making experiences appear to encourage civic engagement more so than experiences as an audience member.
 - o Some arts experiences in some settings generate social capital directly.
 - o Arts experiences during adolescence are particularly influential.
 - o People who have built identities around civic engagement often credit arts experiences as significant to their development.
- **Hearts and Minds** - The Arts and Civic Engagement. A report for the James Irvine Foundation, Nick Rabkin 2017



Above images clockwise from top left:
Ancient Warrior Intaglio etching, Karen V Sandon, a-binding PRESS
Moody Moondahs by Diana Bannister, Shearwater Studio
Dance Design, Contemporary
Page detail: George Bass' Coast - Waterloo Bay by Mandy Gunn

¹¹ <https://www.slv.vic.gov.au/sites/default/files/Creative-communities-summary-report.pdf>

¹² Creative and Cultural Activities and Wellbeing in Later Life Age UK 2018 https://www.ageuk.org.uk/globalassets/age-uk/documents/reports-and-publications/reports-and-briefings/health--wellbeing/rb_apr18_creative_and_cultural_activities_wellbeing.pdf

Council Goal 6: Our unique character and history celebrated

*'In our study we placed arts and culture at the core of creative place-making, but arts and cultural outcomes are often underplayed in the rhetoric about expectations. Creative place-making is about getting artists and designers, community culture groups, arts research groups, cultural affairs officers and arts organisations out of their silos and into the neighbourhoods and regions around them.'*¹³

Goal Purpose: support programs and plans that connect with and celebrate local history and character.

For how this aligns to Council Plans see Appendix 2.

We know from our community that:

- We need to recognise indigenous presence and connection to country.
- Transport is a barrier to participation in Shire-wide activities.
- There is a strong sense of pride in history, character and environment of region.
- The need for a regional art gallery.
- There is a desire for greater understanding of indigenous history / culture.
- Our mining heritage is important.
- There is an appreciation of local art and desire for more places where it can be seen.
- Children's activities in the natural setting can increase.

- Celebrate and support diversity of our region and creatives within it is important.
- Activities held in local halls are well supported.
- There is great community support for the Wonthaggi Union Community Arts Centre.
- There should be greater access to Council's art collection.
- Residencies for artists and writers to highlight history of region are opportunities.
- Festivals are important to the community.
- Street and public art provide a chance to reflect local character.
- Artists in communities can provide reflections of what is important.
- There is a need for greater collaboration and communication between arts/history/cultural groups across the Shire.
- Success of recent youth projects e.g. Intra/Liminal, should inspire more projects.
- Our link to the dinosaur age presents opportunities through exploration where science meets art.

We know from research, evidence and practice experience that:

- Learning about Indigenous culture achieved to create better insights into our history.
- There is interest to upkeep heritage buildings.
- Heritage buildings are not used to full potential.
- We need to balance resident and non-resident ratepayers needs.
- Public Art can enhance sense of pride in community.
- Public Art is often supported by developer contributions.
- Public Art has a role in celebrating our unique character and heritage and can be a catalyst for regeneration.
- Council's Your Art Collection requires evaluation in terms of how and where it is exhibited.
- Spaces for artists to practice is limited.



Above image: Harmony Bells by Dr Anton Hasell, Cowes

Page detail: George Bass' Coast - Shallow Inlet by Mandy Gunn

¹³ Creative Placemaking Ann Markusen and Anne Gadwa

Our theory of change:

We know that there is a strong sense of pride in the history and character of our region, and there is a need to recognise our connection to country. We will therefore ensure that our programs and public artworks reflect our unique character and history for all to appreciate.

Our objectives:

- Local narrative and recognition of country articulated.
- Programs that celebrate our character and heritage.
- A Public Art Collection that connects with local character.

Types of activities that we can explore:

- Investigate partnerships through the Reconciliation Action Plan to generate greater awareness about country.
- Develop a new Sites and Theme Plan for Public Art.
- Ensure that local character is reflected in street art.
- Artists residencies/curation of Robert Smith Collection.
- Affordable artist workspaces/studios.
- Collaboration between art/historical groups across the region.
- The provision for developer contributions to art in the region, the 'Percent for Art' model.

Arts and Culture Outcome – Unique Character and History Celebrated Focus

There is one measurable **Cultural** outcomes:

1. Sense of belonging to shared cultural heritage experienced.

This outcome expresses the relationship to one's history and heritage, and experience of cultural identity and values, with others. A sense of connection to the past and being part of a historical continuum; insights into the present through understanding of the past; insights into the past. This outcome is about how cultural engagement can offer illumination of the present by providing a sense of continuity with the past, and a pathway to the future, shared with others. Knowing where we have come from helps us to discover where we want to go. As the shared past cannot be changed, the desired endpoint is a positive connection to it.

There is one measurable **Social** outcome:

1. Social differences bridged

This outcome looks into how a sense of positive connection can be developed with people who are outside our immediate social circle or from whom we feel socially divided. These people might be like or unlike us. They might be people we know and who are like us in the broader context, but from whom we have some social distance. An example would be people who are members of a different social group to us within our broader cultural group. People might also be unlike us because they come

from a different culture or age group or social class. The connectedness between people who feel socially different from each other in some way is often referred to as 'bridging social capital'.

Research and Evidence

Public Art – Western Australia has strong public art commitment.

http://www.dca.wa.gov.au/Documents/Developing%20Arts%20and%20Culture/Spaces%20and%20Places/Public_Art/Documents/Public%20Art_Guidelines_FINAL.pdf

Project sponsored by developers, the wetlands walk trail in Harpley, Victoria.

<https://communities.lendlease.com/victoria/harpley/living-in-harpley/harpley-discovery-trail/>

UK case studies about placemaking

<https://www.artscouncil.org.uk/creative-people-and-places-fund/creative-people-and-places-what-it%E2%80%99s-all-about>

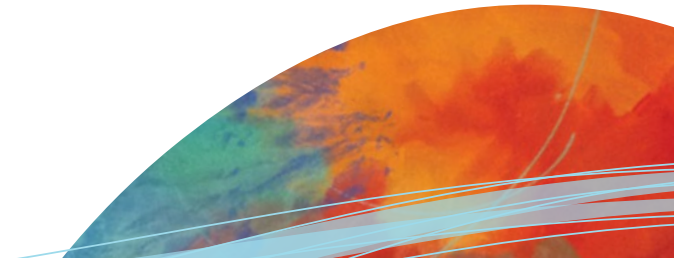


Above image: Poppet head, Wonthaggi

Page detail: Hippiastrums by Ken Griffiths

Summary of Strategy that address the Council goals

Goal 1: A prosperous local economy Support the local economy through arts and culture events, programs and initiatives. Build professional capacity for local artists and organisations, enhance artistic and economic potential, facilitate, promote and encourage cultural tourism.	Measurable Outcomes Cultural 1. Creativity stimulated 2. New knowledge, ideas and understanding gained Economic 1. Practice capacity increased 2. Local economy supported	Why? Theory of Change We know there is a skilled creative sector in the Shire that has the potential to contribute to a prosperous economy. We know that cultural tourism is a driver for our economy. We are therefore aiming to support capacity building for arts and culture practitioners and organisations to participate in a range of business opportunities.	Potential Intentions and Activities • Practitioners and community groups gain enhanced capacities. • Well planned, managed and affordable facilities. • More cultural tourism opportunities. • Partnerships with the private sector. • Creative sector has access to opportunities for networking and communication. • Activate local spaces. • Support the local economy through arts and culture events, programs and initiatives. • Create frameworks for philanthropy and advocacy.
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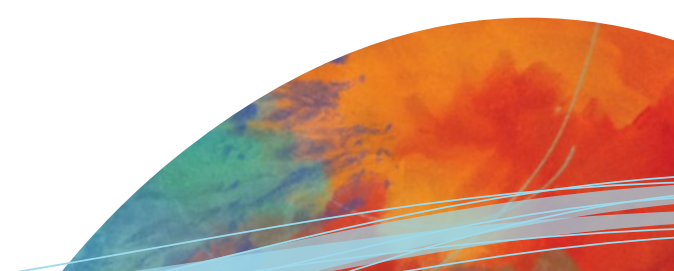
Goal 2: A valued protected and well maintained environment Increase levels of enrichment, belonging, and connection to the natural world and increase understanding of ecological issues for all people in the community across all arts and cultural activities.	Measurable Outcomes Cultural 1. Aesthetic enrichment experienced 2. Sense of belonging to a shared cultural heritage deepened Environmental 1. Valued connection to natural world inspired 2. Understanding of ecological issues increased	Why? Theory of Change Our environment is the reason many residents live here, and is the reason many non-residents visit. It is the backbone of our economy and the cornerstone of our character. It is unique, fragile and inspiring therefore we will program arts and cultural events to celebrate, protect and learn from it.	Potential Intentions and Activities • Develop new partnerships. • Develop and support out of season events to encourage winter visitation. • Support environmental artist residency. • Expand existing initiatives e.g. festivals. • Investigate partnerships for events around environmental themes – e.g. photography/sound exhibition with Birdlife Australia, Parks and Foreshores. • Support public art that has environmental themes. • Consider ephemeral art exhibitions in non-traditional spaces.
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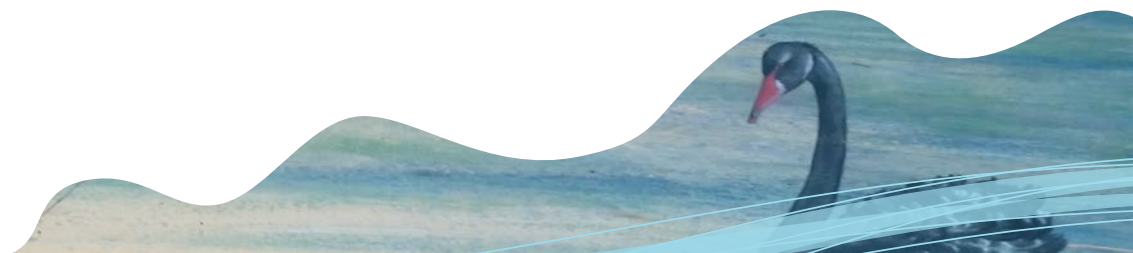
Goal 3: A responsive open Council Arts and Culture policies contribute to open and responsive governance.	Measurable Outcomes Cultural 1. Knowledge, ideas and insights gained Governance 1. Sense of a positive future for community inspired	Why? Theory of Change Council, as a producer, presenter, facilitator and promoter of arts and cultural events and activities, needs to have clear, transparent processes that are outcome focussed. We will therefore adopt the Cultural Development Network's six planning principles and measurable outcomes across all domains to deliver best practice planning and evaluation.	Potential Intentions and Activities • Embed this Strategy as a whole of Council living document into Council planning for the future. • Review and evaluate the Strategy throughout its 10-year life. • Maintain a clear focus on measuring outcomes. • Ensure that the cultural domain is recognised equally with the social, economic, environment and governance public policy domains within all Council plans. • Develop new policies to cover cultural collections and public art schemes. • Investigate the provision for developer contributions to art in the region, e.g. the 'Percent for Art' model.
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Goal 4: A liveable enjoyable place to be Support and offer a diverse range of facilities and opportunities for participation in a vibrant and active cultural sector.	Measurable Outcomes Cultural 1. Creativity stimulated 2. Aesthetic enrichment appreciated 3. Diversity of cultural expression appreciated Social 1. Social connectedness enhanced	Why? Theory of Change There is a positive correlation between arts and liveability. The arts are valued highly in Bass Coast, therefore we will stimulate creativity for artists, participants and audiences.	Potential Intentions and Activities - Wonthaggi Union Community Arts Centre continues to be the flagship Arts Centre in the Shire offering year round diverse programming that engages, inspires and connects the community. - Capitalise on WUCAC's centrality to arts and culture in the region to develop and test programs that can be a model for new facilities in the Shire. - With community input, plan for the redevelopment of the Cowes Cultural Precinct and the activation of the imminent decommissioning of the Wonthaggi Secondary College Senior Campus site. - Establish regional art gallery. - Whole Shire activities and touring opportunities will create greater connection with our townships. - Activate existing venues, including halls and cultural venues. - Change and enhance the ways we communicate with the community.
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Goal 5: A healthy active community Provide arts and cultural experiences which contribute to connected, healthy and active communities.	Measurable Outcomes Cultural 1. Diversity of cultural expression appreciated Social 1. Wellbeing improved 2. Feeling valued experienced	Why? Theory of Change There is a lack of amenities, opportunities and pathways for young people. We also have a growing retiree population. We know that for arts and culture to make a vital contribution to community health and well-being, all demographics should benefit from participation in arts and cultural activities, therefore target activities that engage and foster participation from all sections of the community.	Potential Intentions and Activities • Working with the Reconciliation Action Plan to build meaningful community interaction with indigenous art and culture. • Continue to build on existing strengths. • Capacity building programs for young people. • Connect older adults at times that suit their lifestyles. • Art trails, and walks are an untapped opportunity in Bass Coast. • Partner with library and U3A for life-long learning activities. Encourage programs that generate links between older and younger people. • Ensure venues and events are accessible to all.
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Goal 6: Our unique character and history celebrated Support programs and plans that connect with and celebrate local history and character.	Measurable Outcomes Cultural 1. Sense of belonging to shared cultural heritage experienced Social 1. Social differences bridged	Why? Theory of Change We know that there is a strong sense of pride in the history and character of our region, and there is a need to recognise our connection to country. We will therefore ensure that our programs and public artworks reflect our unique character and history for all to appreciate.	Potential Intentions and Activities • Recognition of country and articulation of local narrative. • Develop a new Sites and Themes Plan. • Investigate a 'Percentage for Art Scheme' with local developer contributions. • Commission public art that connects with local character. • Investigate partnerships through the Reconciliation Action Plan to generate greater awareness about country. • Develop programs that reflect local character with youth, for youth. • Investigate opportunities to promote and enhance the pre-historic significance of the Shire.
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Appendix 1

Cultural Development Network Measurable Outcomes Framework

The Cultural Development Network (CDN) addresses its goal of a culturally rich and vibrant society by working to increase the expression of culture through the platform of the arts, libraries and heritage. They do this by building the capacity of local government across Australia to support artists and local communities and work towards integrated planning across all levels of government.

CDN carries out significant research and development into what matters to communities, their elected representatives, artists and arts managers. Understanding better planning principles, how to evaluate and provide meaningful measurement of outcomes, particularly the understanding of connection of cultural outcomes to economic, social, environmental and civic outcomes of engagement in cultural development activities.

The National Local Government Cultural Forum was established in 2013, facilitated by CDN. The Forum comprises representatives from federal government arts agencies, every capital city, and local government peak bodies from each state and territory across Australia, and collaborates to develop culture's role in local government policy and practice. CDN also has strong partnerships internationally, particularly through United Cities and Local Governments in the ASPAC (Asia-Pacific) region.¹⁴

The *CDN Framework* is based around six planning principles, the recognition of five domains of public policy and a set of unique measurable outcomes for evaluation. In addition, the Framework has been designed to respond to Council Plans and strategically guides the creation of annual business plans and specific project plans.

This resource offers a planning framework that enables a consistent approach and terminology for cultural development professionals across all councils in Australia. It is intended to contribute to more effective practice in cultural development planning, and in so doing, to assist council staff to achieve better outcomes for their communities.

The Framework is written in the context of key international and national policy agendas relevant to local government, particularly United Cities and Local Government (the peak body for local government in the world) Committee for Culture's **Policy Statement on Culture**, and other planning frameworks relevant to Australia. It is informed by contemporary approaches to planning and governance, and draws from ideas about evidence based-planning that many Councils already use.



Above image: Reflected Game by Frank Schooneveldt,
Goat Island Gallery

Page detail: George Bass' Coast - Shallow Inlet by Mandy Gunn

¹⁴ See: www.culturaldevelopment.net.au/about

Appendix 2

Goal 1 Economic Focus - Alignment to Council Plans

Council Plan

- Foster continued job creation and workforce retention.
- Improve the economic value of the region.
- Diversify the region's tourism market mix to promote year-round visitation.
- Focus on jobs of the future for today's youth.
- Support rural business through networking and industry development.
- Strengthen the role of Wonthaggi as regional centre.

Phillip Island and San Remo Visitor Economy Strategy 2035

- Generate year-round visitation including mid-week visitation.

Economic Development Strategy

- Economic development is about building resilient economies to support sustainable communities that can be identified through their economic viability, environmental responsibility, social equity and cultural vitality.
- People with arts related skills are critical to the industries of the new economy which Bass Coast is pursuing. Such people are attracted to an area by opportunities for creative work and good quality of life amenities, including arts and cultural activities. The sector is a strong contributor to an integrated economy.

Goal 2 Environment Focus - Alignment to Council Plans

Council Plan

- Support cultural initiatives / activities that highlight the importance of our environment.

Natural Environment Strategy 2016-2026

- Develop community partnerships that promote environmental awareness.
- Increase environmental awareness.

Phillip Island and San Remo Visitor Economy Strategy 2035

- Game Changer Project 1: Recognise that the environment is the economy of Phillip Island and San Remo by becoming a leading destination that is benchmarked to the Global Sustainable Tourism Criteria (GSTC).
- Game Changer Project 8: Showcase the region's natural vistas with investment in coastal walkways, viewing platforms and recreational infrastructure, and encouragement for start-up small businesses.
- Phillip Island and San Remo need more nature-based and culturally focussed events.
- Creation of pop-up art and food spaces.

Goal 3 Governance Focus - Alignment to Council Plan

- Better communication and reporting on performance.

- Engage with community on decisions that impact on them.
- Explore other avenues of revenue opportunity.

Goal 4 Liveability Focus - Alignment to Council Plan

- Support for community events.
- Support youth recreation and learning activities.
- Support dynamic and diverse arts and cultural activities.
- Promote Bass Coast as an all year round destination.

Goal 5 Healthy Active Community Focus - Alignment to Council Plans

Council Plan

- Support our communities to be connected and empowered.

Bass Coast Towards 2030

- We participate in community activities, arts and cultural celebrations. Through these activities, we are able to express and understand the stories of different people and places that make up Bass Coast.

Active Bass Coast Plan 2018 -2028

- A healthy and connected community that regularly participates in recreation and social activities in both natural and structured open spaces.

Page detail: George Bass' Coast - Waterloo Bay by Mandy Gunn

Goal 6 Heritage and Character Focus - Alignment to Council Plans

Council Plan

- Strengthen the role of Wonthaggi as the Shire's regional centre.
- Partner with community to protect and enhance the unique character of our townships, open spaces and rural landscape.
- Be proud of, and share, our history and cultural life.

Wonthaggi Activity Plan

- Community connection – events and activities that encourage a sense of belonging and connection to the community.
- Create a sense of place and identity that reflects local history and character that makes people want to visit.
- Improve the look and feel of the town centre.
- Activate underutilised public spaces to improve visitation, safety and use.
- Activities that will activate the local economy for both locals and tourists.

Phillip Island and San Remo Visitor Economy Strategy 2030

- Game Changer 1: Part of attracting 'experience seekers' out of season, ability to create 'pop up' art and food spaces allowing local artists and chefs to use local materials and local produce.
- Game Changer 4: Develop the Cowes Cultural Precinct Centre, new library and art gallery to activate the town square.

Youth Action Plan

- 10. Recreation. Parents/carers, service providers and young people themselves all identified the lack of 'youth spaces' in the community (where young people can gather to spend time and socialise at little or no cost) as a significant issue.

Public Art Strategy

- Demonstrate the importance of cultural and heritage identity to community connectedness.

Opposite images from top:
Bass Coast Artists Society, The Goods Shed In Action
'Family' hebel block, Diana Bannister, Shearwater Studio
Dance Design Mushu (Mulan's guardian dragon) from Mulan
Page detail: Hippiastrums by Ken Griffiths





Appendix 3

Bass Coast Shire Council
Arts and Culture Strategy

2019-2029

Consultation Report

Overview

In December 2018 Julie Marlow was appointed as a consultant to Bass Coast Shire, working with David Burrows, Team Leader Arts and Culture, to develop and deliver a 10 year cultural development strategy for the Shire, aligned to key Council plans.

The strategy will adopt the planning principles and measurable outcomes framework developed by the Cultural Development Network (CDN).

Methodology

1. Document gathering.

The first task was to read all relevant Council documents that would impact on the Arts and Culture Strategy.

Key documents:

Towards Bass Coast 2030.

Bass Coast Shire Council Plan 2017-21.

Economic Development Strategy 2016-21.

Active Bass Coast 2018.

Wonthaggi Activity Centre Plan (under development).

Bass Coast Cultural Precinct Strategy 2011.

Phillip Island and San Remo Visitor Economy Strategy 2016.

Id.com.au – population data for Bass Coast.

Natural Environment Strategy.

Youth Action Plan 2015.

Also noted is the Reconciliation Action Plan (RAP) which is in early stages of development and negotiation. We commit to work with the RAP in relation to how the Arts and Culture strategy frames its development and support of indigenous arts and culture in the Shire.

2. Identifying Goals

From these documents, we identified 6 goals reflecting the values of Bass Coast residents and rate-payers as articulated in the Council Plan. They sit within 5 public policy domains: cultural, environmental, governance, social and economic. The Arts and Culture Strategy will engage the Shire community in addressing all the goals in the Council plan.

They are:

Goal 1: A prosperous local economy – economic domain

Goal 2: A valued, protected and well maintained environment – environmental domain

Goal 3: A responsive open council – governance domain

Goal 4: A liveable enjoyable place to be – cultural/social domains

Goal 5: A healthy active community – cultural/social domains

Goal 6: Our unique character and history celebrated – cultural/social domains

These identified goals are the springboard, from which to develop the Strategy. Identifying key

ideas, objectives and cultural outcomes will assist in gathering supporting evidence and developing a theory of change to inform the types of activities that will best benefit the community.

3. Consultations

The community consultation process was divided into four phases. Each was designed to target a specific audience and accommodate a maximum of input from the community.

- Workshops
- Pop-up surveys
- Online survey
- Individual meetings with relevant internal and external stakeholders

What	When	Total Respondents
Workshops	09/01/2019 – 11/01/2019	49
Pop-up surveys	12/01/2019 – 26/01/2019	77
On-line survey	17/01/2019 – 06/03/2019	638
Individual meetings with relevant internal and external stakeholders	09/01/2019 – on-going	

Images previous page, clockwise from top left: Shearwater Festival Parade 2016, Inverloch Skate Park by Kyle Charles, Site Lines by Bonnie Charles and Sarah Kicks, Kilcunda, Wonthaggi Theatrical Group, Pippin 2015

1. Workshops – Three hour sessions tailored towards practitioners, producers and stakeholders. These workshops consisted of presentations with simplified versions of planning principles and measurable outcomes, with a series of questions about responses to the outcomes, relevance to practitioners, interaction with Council, what the role of Council and art-makers should be with each other, and discussion about under-represented areas of activity. Details of questions and responses can be found in Appendix 1.

2. Pop-Ups – Face to face survey to determine levels of public engagement and attitudes towards arts and culture, held across the Shire at a variety of events to capture a cross section of the population.

While the survey tended to begin as one on one between a Council officer and a community member, the conversation often attracted the companions of the community member who also participated in the questionnaire. The survey was intentionally discursive as the goal was to hear about the community's experiences.

3. Online survey – Online version of the Pop-Up survey conducted via the Survey Monkey platform. The survey was promoted through email databases, on the Council website, via the Council Facebook page, word of mouth, newspaper advertisements and via the Council Radio Show.

A Second online survey was conducted following the advice from the Arts and Culture Advisory Committee to balance the cross-section of age groups, particularly to engage younger members of the community.

Date	Location	Attendees	Notes
09/01/2019	Old Wonthaggi Post Office	2 x Councillors, Arts and Culture Advisory Committee, Council staff, Julie Marlow – Consultant, John Smithies – Cultural Development Network	John Smithies of CDN presented methodology
11/01/2019	Inverloch Community Hub	Local practitioners, producers and stakeholders (22), Julie Marlow, Council staff	Facilitated by Julie Marlow
11/01/2019	Cowes Community Centre	Local practitioners, producers and stakeholders (17), Julie Marlow, 2 x Councillors Council staff	Facilitated by Julie Marlow

Date	What	Responses
17/01/2019 – 05/02/2019	Online Survey 1	247
20/02/2019 – 06/03/2019	Online Survey 2	391
		TOTAL 638

Date	Event	Location – Council Ward	Responses
12/01/2019	Bass Coast Agricultural Show	Bunurong Ward	45
18/01/2019	Rhyll Twilight Market	Island Ward	23
26/01/2019	Pioneer Bay Australia Day BBQ	Western Port Ward	9

4. Individual meetings with internal and external stakeholders, including local artists, theatre makers, gallery personnel, community groups and educators to discuss future collaboration, potential activities and ideas for arts and culture practitioners to flourish.

Workshop Responses

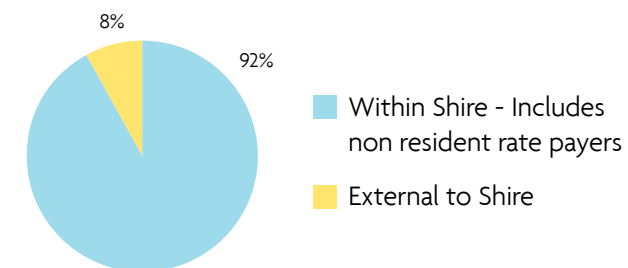
Wednesday, 9 January 2019

Consultations Demographic Data

Postcodes

Answered	%	Workshops	Pop-Up	Online 1	Online 2	Total
Within Shire - Includes non resident rate payers	92%	39	54	192	362	647
External to Shire	8%	0	16	18	26	60
Totals		39	70	210	388	707

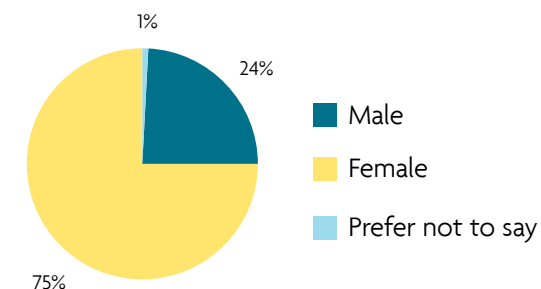
Postcodes



Gender

Answered	%	Workshops	Pop-Up	Online 1	Online 2	Total
Male	24%	18	25	45	80	168
female	75%	19	47	163	307	536
prefer not to say	1%	2		3	5	10
Totals		39	72	211	392	714

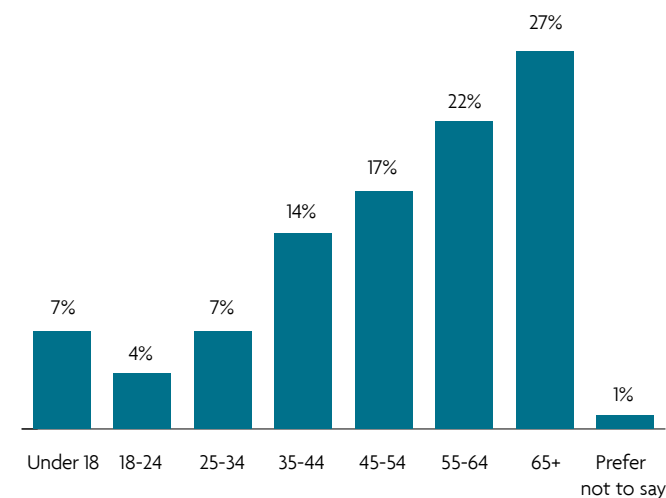
Gender



Age groups

Answered	%	Workshops	Pop-Up	Online 1	Online 2	Total
Under 18	7%		1	0	50	51
18-24	4%	1	5	2	21	29
25-34	7%	1	7	3	36	47
35-44	14%	4	12	14	73	103
45-54	17%	6	18	28	70	122
55-64	22%	9	20	58	71	158
65+	27%	14	15	103	63	195
Prefer not to say	1%			2	7	9
Total		35	78	210	391	714

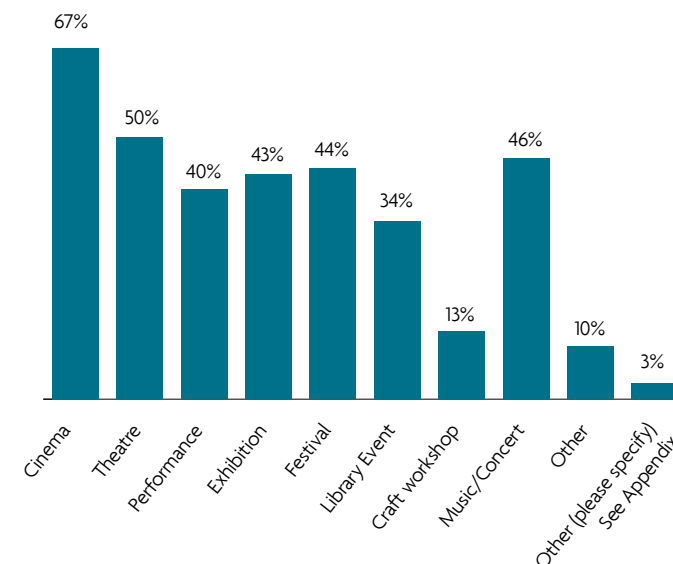
Age groups



Question 1: In the past 12 months have you been to any of the following within Bass Coast Shire?

Answered	%	Pop-Up	Online 1	Online 2	Total
Cinema	67%	36	173	257	466
Theatre	50%	31	141	171	343
Performance	40%	27	105	143	275
Exhibition	43%	24	131	142	297
Festival	44%	35	105	163	303
Library Event	34%	26	104	107	237
Craft workshop	13%	9	43	36	88
Music/Concert	46%	33	126	159	318
Other	10%	40	12	18	70
Other (please specify) See Appendix	3%		22	0	22
Answered		77	232	382	691

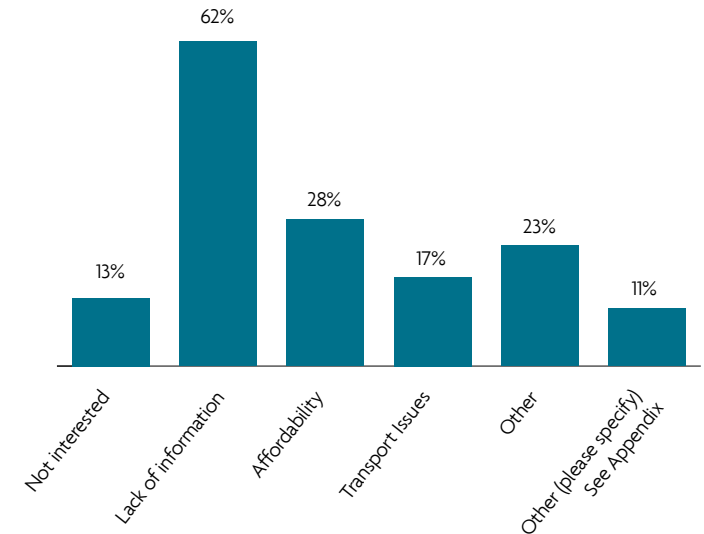
Activities attended in the last 12 months



Question 2: What is the most common reason you would not engage with arts and culture?

Answered	%	Pop-Up	Online 1	Online 2	Total
Not interested	13%	4	8	58	70
Lack of information	62%	10	109	220	339
Affordability	28%	4	45	105	154
Transport Issues	17%	3	33	59	95
Other	23%	22	29	73	124
Other (please specify) See Appendix	11%		62		62
Answered		43	176	328	547

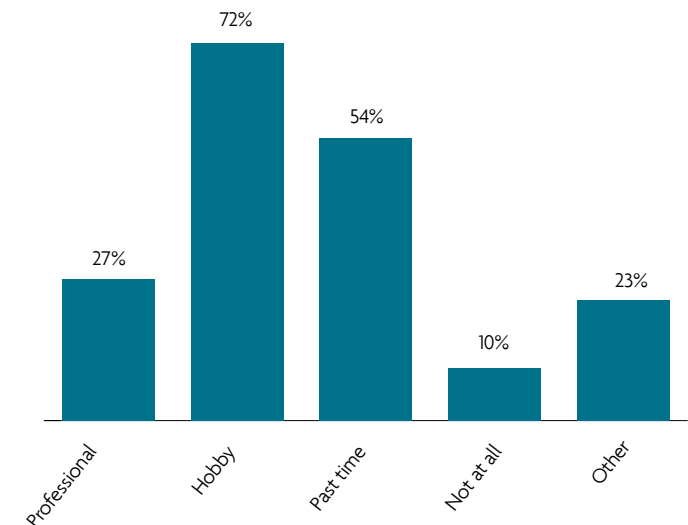
Reasons not to engage



Question 4.1: How do you engage or participate in Arts and Culture?

Answered	%	Pop-Up	Online 1	Online 2	Total
Professional	27%	10	47		57
Hobby	72%	28	126		154
Past time	54%	19	97		116
Not at all	10%	17	4		21
Other	23%	0	50		15
Answered		74	213		363

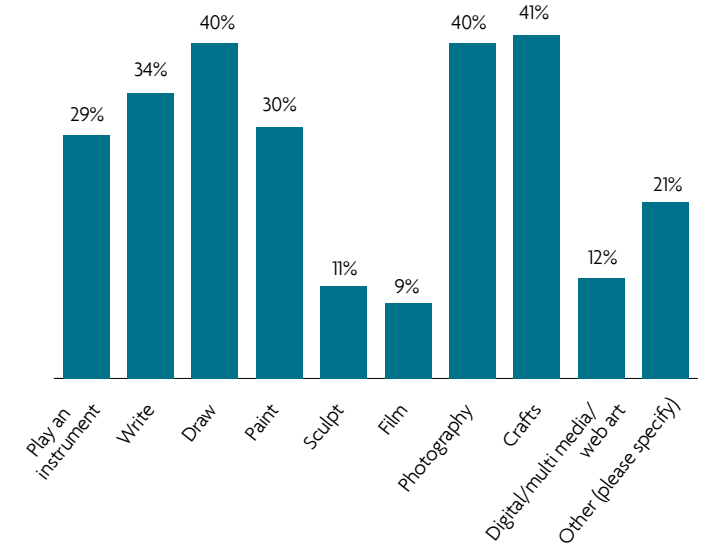
Level of engagement as producer



Question 4.2: How do you engage as a producer?

Answered	%	Pop-Up	Online 1	Online 2	Total
Play an instrument	29%			84	
Write	34%			99	
Draw	40%			117	
Paint	30%			87	
Sculpt	11%			31	
Film	9%			27	
Photography	40%			116	
Crafts	41%			120	
Digital/multi media/ web art	12%			34	
Other (please specify)	21%			62	
Answered				293	

How do you engage as a producer



Arts and Culture Advisory Committee Wonthaggi Old Post Office

Morning session

Staff: Lisa Barham-Lomax, David Burrows, Greg Polson, Frank Agnarane Tessa Mahood, Nicki Salley.

Consultant: Julie Marlow

Afternoon session

Arts and Culture Advisory Committee:
Cr Brett Tessari, Mayor. Cr Michael Whelan,
John Mutsaers, Nina Barry-Macaulay, Linda Starke,
Sarah Rearke, Brett Ashby, Barbara Moje.
Staff: Lisa Barham-Lomax, David Burrows

Consultant: Julie Marlow

Visiting: John Smithies, Cultural
Development Network.

Comments and points arising:

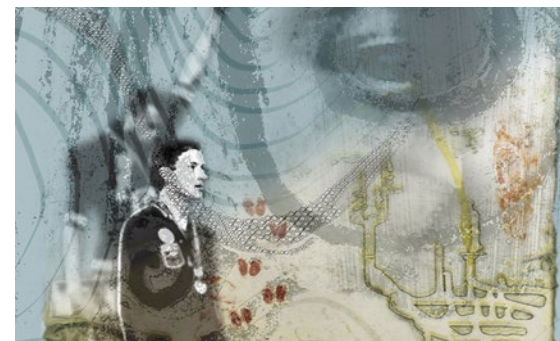
- The definition of culture, and what is a cultural impact statement.
- The evaluation of plan, resources and staffing?
- Use social media and mixed communication methods to collect data.
- Connectedness of arts community – not enough connection. Stronger connections needed between Phillip Island and rest of Shire.
- The heritage and historical societies collaborate, adds strength to their organisations.
- There's a great skill set and mix of arts practice in the Shire.

- Bass Coast needs a regional gallery, the nearest of any scale is Mornington and Sale.
- The Robert Smith Collection must be a priority in terms of housing and how it's curated.
- Community proud of mining history, part of what defines Wonthaggi. It is present all over the town. The industrial/union connection is strong, and a possible good pitch to Creative Victoria for artworks on this theme.
- Discussion of the Cowes Cultural Centre. A hot topic for the Cowes community.

A large project that will be dependent on federal/ state/local government and private partnership funding. It is on the Council agenda.

- Old energy/new energy – how do we attract young people to participate in the arts, and how do we encourage generational change?
- Discussion of potential of the trade school as creative precinct/ incubator. Good model - the Western BACE in Melton.
- Possible sculpture park/trail.
- Urban planning, improve streetscape. Focus on buildings. Creative placemaking possibilities. Enhance parks and gardens around central Wonthaggi.
- Council to look at streamlining/relaxing bureaucracy around permits, look at facilitating rather than prohibitive restrictions.
- Explore possibilities and linkages of a cultural trail including Bungil Place, Mornington Art Gallery, La Trobe Regional Gallery Morwell, Port of Sale Gallery and Wonthaggi.

- Celebration of natural environment is a strength of the Shire; pre-history, indigenous history, Bunurong Marine Park, Rail Trail, George Bass Walking Trail. Worth connecting to World Trails Network? <https://worldtrailsnetwork.org/about/>
- The Shire library network great resource, partnerships and hosting events, exhibitions.
- The Union Community Arts Centre great resource and asset. Cinema popular.
- Artworks in laneways.
- New art/craft businesses opening in Korumburra. Hinterland many small business pockets of this type.
- Open Studio model attracts visitors.
- Create Gippsland May events also good initiative for the Shire.



Above image: Past Elders Watch by Karen V Sandon, a-binding PRESS

Community Consultation Workshop Friday, 11 January 2019

Inverloch Hub, 22 participants

Staff: Lisa Barham-Lomax, David Burrows, Greg Polson.

Consultant: Julie Marlow

The consultation session was in two parts:

a) an introduction to planning principles and measurable cultural outcomes b) a series of questions to the participants.

The questions posed were as follows:

Are there any of these outcomes which you particularly identify with in your own practice or in your engagement with arts in the Shire?

Responses:

- History, sense of belonging, connection with the past. Strong sense of pride in the region.
- Inspiration from the beauty of surroundings, environment.
- Would appreciate more education pathways - affordable training, learning about the arts.
- Where are young people being trained and leading work?
- Opportunities for young people.
- Access to information lacking, need much more communication.
- Use different tech/info options such as Instagram for young people to access the information.

- Be aware that social platforms are ephemeral, need variety, spoken word, print, radio, social media. Word of mouth important.
- Music, performing arts, great diversity of talent and practice in the region.
- Need to celebrate diversity of talent.
- Shire owned facilities are expensive, also geographically it can be a block to participation.
- Accessibility to different events across the Shire can be tricky to choose location to make a performance/training session viable. Consider where to hold events so that there's a spread across the Shire, consider transport and affordability of events.
- Collegiate opportunities for artist, share knowledge, interchange, collaborate between different mediums and difference forums.
- Sculpture parks – sculpture can be about 'place, meaning and belonging' fit across all.
- 'Meaning and belonging' fit across all.

Are there any of these outcomes which you feel are under-acknowledged or under-represented in your engagement with the arts in the Shire?

Responses

- Need to balance resident and non-resident rate payers needs.
- History is under represented within the Shire e.g. boating and further the 'firsts' in the town and people who form part of this history.

- Do we need a museum? Inverloch Hub - could it include educational programs and displays that 'speak' about the history of the town? We know that the annual Inverloch exhibition is very well attended.

Describe your experiences working with Council, if any. What do you think Council's role with arts and culture should be?

Responses:

- Historical societies could work together – there was not consensus on this in the room.
- Revamp of the Union Theatre: much appreciated by the community, great opportunities offered, and appreciated access for people with disability.
- Good support from council for involvement in NAIDOC week exhibition.
- Emotional and spiritual as well as functional support from Council.
- Good support also for festivals and events.
- Bass Coast Arts Society
 - o Council have been active in discussions when group considered their role etc
 - o Re-vamp
 - o Council to hold a central register of arts
 - o Wanted an exhibition space but it was the affordability that was a blocker.

- A lack of central information – could it be collated by Council, or should it be the responsibility of community groups? Discussion of what form a ‘what’s on guide’ should be and who should take ownership.

See The Dura magazine, <http://www.thedura.com.au/>

- Artist subsidy to support their viability. Artists need to be acknowledged for the quality of their work, reflected in proper remuneration.
- Subsidise education in the arts.
- A group working with the shire lost trust with Council.
- Councillor representation on committees is good.
- Restructure of arts area was seen as positive direction, more resources to the arts.
- Visitor & Tourism association – street festival
 - o Council support financial and in-kind good.
- Events are an important part of arts & culture.
- Make sure that not everything is on one weekend – stagger events.
- Wonthaggi Cinema – shire now running the cinema is an asset to council.
- Shire has been supportive of film group.
- Support for dance groups at end of year – particularly having someone onsite “couldn’t fault it”
- E-newsletter was good – especially the data base which was good. It has not been produced lately. Can this be reinstated?

What could the role of artists be in collaborative projects with council?

Responses

- Good participation in Shire arts, practitioners and consumers. Depth of talent.
- Council could be the centre of cross-pollination of ideas around projects.
- Lots of people go to council for information and can point people who to tap into.
- Each separate group has a responsibility to tap into other groups “cross-fertilise”.
- Artists can act as leaders in making links between each other – can Council foster this?
- Could Council create a skills register?
 - o What the groups are & what they do.
 - o Community groups should update their own info.
- 3MFM has free community announcements – this has dropped off lately
- The dynamics of committees are tricky – if a person changes, connections can get lost, they are volunteer groups.
- Each group should have their own procedural manual so that they can have sustainability.
- Good governance course for community groups worthwhile.
- The Shire can create links between artists.
- Council are sitting on the Robert Smith arts collection. Needs to be seen.
- The Robert Smith connects the history of the mines and our community.

- Old Post Office as option for Smith collection?
- The Wonthaggi SC site, it has a kiln, work spaces etc already.
- Can Shire support artists by providing access to space?
 - o A fund (\$) for a broad range artistic projects.
 - o Artists could then have fundamental support.
 - o Artspace is a good resource, a possible facilitator, linking practitioners. More funding?
- There are local groups who can support an artist to exhibit – but Council could support this more
 - o E.g. Intra/liminal exhibition
 - o More financial help
- All groups can be a platform for local artists
 - o May need some financial help from Council.

General discussion about strengths.

Responses

- Theatre is strong, very high quality.
- Shire has a rich artistic culture.
- Strong volunteer ethos.
- Lots of exhibitions around the place – mostly run by volunteer organisations
- Townships can become insular and focused on their own communities.
- Large participation rate for arts.

- Not much avant-garde theatre or drama – need some lateral thinking of what theatre is.
- Can we create things locally and tour them?
- Costs can be prohibitive for theatre and touring
- There are some good examples of art trails etc that define communities.
- Crowd funding – bringing in a “broader community element”.
- Celebrate success of individuals who go on to great success or are awarded.
- Inter/Liminal a great example of youth project that worked well, and travelled.
- Thrive Studio a good resource for youth projects. Participation, expression, upskilling.
- Possible partnerships with Headspace, just appointed a new information officer in the Wonthaggi office.



Above image: Minah Swansong by Jill Rogers

Community Consultation Workshop

Friday, 11 January 2019

Cowes Cultural Centre, 17 participants

Staff: Lisa Barham-Lomax, David Burrows

Consultant: Julie Marlow

The consultation session was again in two parts:

a) an introduction to planning principles and measurable cultural outcomes b) a series of questions to the participants.

The questions posed were as follows:

Are there any of these outcomes which you particularly identify with in your own practice or in your engagement with arts in the Shire?

Responses:

- A deep appreciation of local art over time.
- Story telling/filmmaking, can enhance connections to place and history.
- Strong sense of connection with environment.
- Dinosaur trail across the municipality, science meets art + education.
 - o Community art connection to a dinosaur trail
 - o San Remo to Inverloch trail
 - o Would promote new knowledge and insights gained.
- When using a matrix – it captures some things – but what happens in the spaces between?
- Consider the role of artists in planning, embedding artists into plans and processes.
- Relational community building through practice.
- Indigenous – make this more overt, dynamic indigenous community needs to be included in strategy.
- There needs to be a blend between outcome & activity.
- Youth & Art – pathways for young artists. Mentorships. Inter/Liminal mentioned as a good example.
- Work spaces for young people.
- Spaces are very important.
- Council to support participation for young people with money to enable participation.
- People with special needs – access to an art group.
- Physical and disability access needs attention in all public event spaces.
- Cowes cultural centre – physical building for a new cultural centre in Cowes
- Re-designed cultural centre
- Physical location
- Public policy good
- Museum visitation is increasing
- Thriving local artists community
- Storage is an issue for cultural heritage items.
- Economic outcomes as an indicator of how resources or money should be spent.

Are there any of these outcomes which you feel are under-acknowledged or under-represented in your engagement with the arts in the Shire?

Responses:

- A request to use the term 'intercultural' in the plan, meaning 'inter-cultural arts'.
- Arts Society Phillip Island wanted a location for artists, frustration that nothing has happened.
- The ongoing story of a new cultural centre is a source of great frustration. What is happening?
- No cinema in Cowes.

Describe your experiences working with Council, if any. What do you think Council's role with arts and culture should be?

Responses

- Encouraging.
- Enable.
- Be respectful.
 - All platforms at Council understand the importance of art.
 - Recognise the value of arts.
 - Acknowledge what art contributes to the community.
- Acknowledge that art impacts the whole community.
- Art is important to all.
- Art as a lifelong inspiration.
- Valuing the contribution that the arts makes.

- Arts can be relaxing and therapeutic in a violent society – it gets energy out.
- Creativity has a relationship to mental health – could artists go into aged care facilities? Art therapy.
- This Council is sympathetic to the arts
 - Literary festival
 - Whale festival
 - Youth arts
 - Community grants
- Don't forget culture – be drawn toward arts

What could the role of artists be in collaborative projects with council?

Responses:

- Artists should be at the start of any project.
- There are opportunities across Councils e.g. across the South East.
- Bass Coast Council has shown leadership in working with other Councils.
- The Bass Coast Historical Network is still operating.
- Council could support the evaluation of community events (both tangible & intangible).
- Teach people how to do theatre.
- Wonthaggi is very rich in theatre.
- Consider storage in cultural centre.
- The cultural centre will create opportunities for the arts- it is cultural tourism – cinema – visiting exhibitions.

- Cinema could be re-commenced.
- Cowes cultural centre would support year round opportunities – off season events – a place for music – dance – literary events.
- Art & culture happens no matter what.
- Cinema – community cinema – important as a community hub. The Sun Theatre in Yarraville exemplary model, Team Leader to contact Mike Smith, owner/operator.
- Social aspects of art are important.
- It is important for groups to connect e.g. historical & genealogical.
- Interface with Shire is important, that is the Arts & Culture Advisory Committee.
- Tourism sector should have good links into or to provide advice to Council.
- Council & community to partner (a partnership in its true sense – respectful).
- Can't expect Council to do everything, various community groups need to take collective responsibility for communicating what's on and where, and become better organised.
- Notice board to communicate activities would be good.
- Online sharing is important, however, 20% of population does not have/does not use internet so a mixture of communication needed.

Pop-Up and Online Survey Responses

Question 1: In the past 12 months have you been to any of the following within Bass Coast Shire?

Response

walking camping

fighting exhibitions

poetry slam

fireworks at C.bay

BCFFG, Wonthaggi Theatrical Group, Art various, Bass Coast Ag Show, Singing, Archies Creek, John Williamson,

Bass coast is very well provided with art/ music groups. There is always something happening. I sing in the Bass Coast Chorale and belong to the Fine Film Group + paint + draw as well. Love the area

Kavisha Mazzella concert at Inverloch Angars Clubrooms - inspirational to my music practice. Love sing for fun group at Wonthaggi community house

very privileged to live here. Love the library. All the staff are amazing. :)

really excited to be seeing James Morrison at Art Centre tonight

Ag Show, horses

U3A University of 3rd age, Artspace, BCAS

Artspace archies Creek

children's activities

not interested

love cinema, would go to as many as possible. Star is born - "I cried"

no

car shows

Ag show

walk - prehistoric remnants

I go to and enjoy many cultural events in in Bass Coast

No, Not Local

only just arrived

child participates in dance show

into all forms of art

no

none - new to area

purple hen winery, market, model railway show

market

croquet & golf, choirs, bass coast chorale

markets, church market, farmers

market, makers market, YMCA makers market, vintage cars on cowes, animating street / community

150th re-enactment, markets

market

market

market, cowes market

wucac

wiggles

carnival inverloch

no

river dance

more publicity on cinema / markets

maroondah orchestra - cowes, art cowes, fine film

market

market

WTG

Australia Day concert

Markets

Markets

Coronet Bay fireworks, Xmas exhibition run by locals, light festival, Annie & Leo

Australia Day concert

Markets

New Year's event, Luminous Galleries

I enjoy all of these activities - just have not been able to do all in the past 12 months

Carols, fireworks RSL ceremonies

None

Agricultural Show

private jazz and folk music events

In South Gippsland Shire only (cinema & concert)

Australia Day celebrations, Anzac Day, Inverloch Bowling Clu, Gardening Club, and Historical Society meetings and functions. Also painting group at Inverloch Community Hub

Art Exhibitions

I would engage in all cultural events if reasonable cost or free .

Inverloch Classic Wooden Dinghy Regatta

Environment centre and shell museum is inverloch

Walking around the beautiful Bass Coast

More community discussion/ community art projects such as exhibitions, theatre, public performances, in the library or other venues on relevant topics - like over population, the effect that over population on the environment especially in coastal areas has. The growing dog issue now on more isolated beaches and the environmental cost of irresponsible dog owners. Making most beaches no dogs zones. Making bass coast a cat free zone. All these could be community art projects to create awareness. We only have one dwindling environment and the arts must be engaged, topical and current. The shire must start developing these cultural projects if it wants to be responsible.

St. Kilda Travelling Short Film Festival

Arts exhibitions

Fine film club. Art Exhibitions

literary festival

Art and Craft Galleries

Visited Artist showrooms

Indigenous events

Movie Club

comedy

Question 2: What is the most common reason you would not engage with arts and culture?

Response

can't be bothered

cinema unavailable at suitable time, need better website

I love going to the theatre and the new movies on offer at the arts centre are excellent. We go as a family where as before there were only crappy movies.

whats on at the cinema

not a local

more interested in social gatherings, pub and club

7 year old autistic son

late notice of events, limited availability -short season, time constraints

time constraints

Council doing brilliant job

just moved in

N/A

nothing - sun surf and sand is great

sensible information, centralised, design for readability

if you can drive you are fine

forward notice so you can plan

matinee - travelling at night is not great

traffic on island in summer

closed @ 2pm on Sunday, photo show @ st pauls church

not enough time

no gallery - see benalla

timing, visit when things aren't on

info centre is great, health issues, not permanent resident

time constraints

distance to Wonthaggi

if we are here at the right time

time - hoping to do more

enjoy the swim challenge

can't get to everything

distance

Distance

Distance

Weather, distance, crowded

Ads and info on the day/signs, only just moved to the area

Timetable: other arts and culture neighboring shires

I am engaged!

not everything is of interest only go to what is of interest.

This is a strange question - where, when, what is the cost? response would be dependent on many things

Not convenient time wise

not my taste in music for instance

I'll health

there is no reason I would not patronize an event if it interested me

Not available at the limited times when things are on in the Bass Coast

not applicable

Rarely good advertising of events

no cinema on Phillip island

not to my enjoyment level

Not sure if this is case but Facebook is not an advertising platform for all to engage in and keep up to date with events

Lack of awareness

Only down there limited weekends, but love the vibrant arts culture throughout the area.

Not a resident of Wonthaggi and only here spasmodically.

None

Driving on country roads at night

Working most weekends.

This is not applicable to me

Location, as we are based in Melbourne however own property in Bass shire

When my cows are calving i am too busy to engage socially.

work commitments

As there is very little community discussion/ community art projects such as exhibitions, theatre, public performances, in the library or other venues on relevant topics - like over population, the effect that over population on the environment especially in coastal areas has. The growing dog issue now on more isolated beaches and the environmental cost of irresponsible dog owners. Making most beaches no dogs zones. Making bass coast a cat free zone. All these could be community art projects to create awareness. We only have one dwindling environment and the arts must be engaged, topical and current. The shire must start developing these cultural projects if it wants to be responsible.

Range of events

Organising a lift as I do not drive

Unfortunately sometimes busy with other commitments

I do engage

Limited choice of films

Just too busy with many other activities in the last year

No issues

Lack of time/needing to prioritise activities

Live in Leongatha and distance is an issue in the evenings

N/A

no reason to not engage

Lack of things to engage with in the area.

Inconvenient time

Live outside the area so am an occasional visitor.

N/A

I would always engage with film

Lack of facilities

It can be difficult to get to night time events

Not enough public art spaces in the shire

but I do!

I do engage

Haven't heard of much going on so either poorly promoted, I'm looking in the wrong places or they're not

cost

Clashing engagements

No 'go to' local arts information facebook. Info sources are adhoc. Eg.the website for WCAC and cinema. Also type of arts experiences on offer don't always interest me. All very middle if the road.

Have a very young child

Busy schedule

Lack of time

I find Bass Coasts website and info on arts and cultural events very poor, inconsistent or just not there - especially with regard to Phillip Island events

Lack of opportunities

Lack of event. Especially sculpture. We need a sculpture park, drive

Disappointment at overall standard

Cinema too far, easier to go to melb than leongatha

Not knowing about it.

I'm so tired from being an organiser of some of the events!

Limited free time

Lack of in area

Question 3: What has been your best arts and culture experience? How would you describe it and what affect did it have on you?

Response

nature trails connection with natural world, care about environment so George Bass Walk for example is great

films feel good factor - inspiring

jazz festival. Outdoor / walking, South Gipps Environment Soc. Library, Ag Show

fighting experience, wonderful story, inspiring, the greatest fighters, saw at Bunjil - Great facility

satisfaction at WUCAC now working

experience was good

creativity inspired, sense of belonging enhanced

Fine film soc, string Quartet in Inverloch, Boy form Oz

film Soc, Theatrical Productions

good

Delighted to have these wonderful experiences in the Shire, national performers, local theatre group, fine film group, artspace bass coast artist group loved them all

singing with the choral in inverloch on the 100th annerversary of the end of WW1

Being part of WTG shows, Community involvement

being involved with the WTG 'Song of the Seals', singing at the Ag Show

Library, Big thank you to all staff

Wonthaggi High End of year performance

meeting a friend or 2, enjoying the exhibits, having a cuppa

Cinema, Theatre Group pleasurable to be amongst community, learn things, knowledge gained

Film Fest, Jazz Festival at Inverloch, Craftworkshop, Exhibitions at artspace, concerts at Baptist church, Japanese musicians

Inverloch Art Show

Street art, murals, historical, aboriginal connections, lacking in education about culture

sense of pride and empowerment because I organised the event as a fundraiser

Watching daughter experience theatre for the first time, want more cultural exposure for children

seeing what locals are doing, connection to community

cinema, Inverloch art show

walk along prehistoric trail Inverloch

Art Centre - Fine Film Group - Seeing many extraordinary films. Enjoy Wonthaggi Theatrical Group performances. A rich cultural experience at library events. Hard to define specific event. Song of Seals last week at Coalmine was fabulous. Great music and performance

loved taking granddaugther to an event at inverloch Library. She talked about it for ages and asked when is the next one

wonderful Theatre

love local cinema, loved most Theatre Group Performces

theatre group always put on on a great

Theatre Group Being able to go picture locally

Wonthaggi Theatrical Group, Josh HoHooke performances at church, Through the glass Onion, Fine Film Society, Film Festival, Writers workshop at Library

show was long and tedious, releaved at end

cinema, wonderful experience at IMAX, space film stayed with him

music2wine - good, ranger run - new knowledge, belonging, fun

purple hen winery with music, destination local produce

Rhyll wooden boat festival, great for kids - boating and treasure hunt

live performance, very talented, great costumes

theatre - out of context session

cintage cars in cowes main street, market at craftsmanship & design, bands & music

enjoyable - like to see how creative people are

150th inspired idea, community came together, rhyll wooden boat festival, march 2018, sense of belonging, entire shire came here together

local produce, local flavour

offshore theatre group, great production, knew one of the performers, whale festival was great

beautiful location

several visits to theatre, very good, very enjoyable

singing, relaxation

fun with friends

brilliant, good venue, great show, well situated venue

theatre - miss saigon, professionalism, staging talent

foster market

fun, good atmosphere & variety

good - market / festival

Fireworks at Coronet Bay,

Ocean Sounds was "cool", markets for fresh produce, PI clean-up, Churchill Island festival, lights events @ Grantville centre

Light galleries, Coronet Bay NYE celebrations, Bass festival, Grantville carols, Witch hunt, Galleries

Inverloch Jazz Festival

Lights festival, fireworks

Australia Day event

Australia Day event, markets

Australia Day event - family friendly, good atmosphere, cheap, good mix of events

Wonthaggi Theatrical Group musicals/ Some films. Still digesting it days later, and enjoying the chance to tell/ explain to others who are yet to see it.

All the events have been fantastic!

major show in the city.

My favourite experience has been performance s by WTG and Fine Film Group screenings

performances by wonthaggi theatrical group

There have been numerous arts/culture experiences that I have enjoyed and for a variety of reasons - a response to this question requires a context - there may be social aspects, enjoyment, passion etc etc

the cologne philharmonic chamber ensemble at st johns uniting church in cowes

James Morrison with Wonthaggi Citizens Band and Wonthaggi Theatrical Group Productions. Performing with Bass Coast Chorale. Uplifting, memorable

Being a member of the Fine film group

I have enjoyed so many foreign films that I would not have seen

Wonthaggi theatre group productions. Great showcase for local talent. Pure enjoyment

Piano concert played by young pianist

The Boys.... Wonthaggi theatre group

I haven't had any in Bass Coast shire. But generally good live music makes me feel happy.

Renovated theatre

Film festivals. Enjoy setting aside the weekend and indulging

choir - uplifting

Wonthaggi Theatre Shows are fantastic and very professional. We even have friends from Frankston who love coming to stay and attending with us.

In the last year, it was the Wonthaggi Theatrical Group production of "The Boys". This dealt with the issue of domestic violence in a confronting and realist way.

Fine Film Group foreign films are amazing.

Bass fine films; International film festivals; theatre productions. REtertaining and stimulating.

Kernart Art Prize. Artspace exhibitions. Film group Wonny cinema. They all inspire me to contribute in some way to the local arts.

Art that has made me think

Film group. Low cost reguler popular entertainment

Wonthaggi internatioanl film festivals. Love the opportunity to see high quality arthouse films locally. The affect was a reinforcement that in Wonthaggi we can have ao much without having to go to Melb.. also loved the screening of Ben Hall film with the and director present. The Looking through a Glass Onion 25th anniversary John Waters concert.

Live theatre

Phillip Islands community gallery's involvement in the 150 year celebrations, interaction with local community & visitors great platform to display our work and encourage local art's and craft

Inverloch Jazz festival . It showcases the music I like which gets little exposure in this area.

Fine Film group. Some great films!

The theatre productions are first class and not to be missed. I am a member of the fine film group and attend all movies as well as movies during the school holidays

The musicals - eg "Chicago".

Mixing with other artists

BCFFC

They are all great and different experiences so hard and almost unfair to pick one that was the best.

Film group and Theatre group

attending exhibitions of emerging and experienced visual artists

The Boy from Oz. It was the first time I had attended a show at the Wonthaggi theatre and I was very impressed by the professionalism.

classical music including choral.

Couple of excellent movies and visit to art gallery which was enjoyed by we two adults and our your grandchildren. Being able to expose grandchildren to cultural activities is most important for us.

Art Exhibitions particularly at ArtSpace gallery Wonthaggi. Serene environment great to see local talent, the staff are very helpful and the art is very high quality and diverse. The exhibition openings have been welcoming and good energy with opportunities to meet others from the art communities.

I've become involved with the Bass Coast Arts Society and have been inspired to enter more art/award opportunities after experiencing success/sales

Fine Film Group is wonderful, the cultural diversity of films, the bringing together of so many people in the community. The Theatre shows too are tremendous.

I love going to art exhibition openings when possible to find out about the amazingly talented artistic people who call this area their home.

Wonthaggi Theatrical Group. Very inclusive & a very enthusiastic membership.

Painting groups and Fine film Festival

Only new to Bass Sire but really enjoy films at the library and the local exhibitions.

Two experiences. The Boy From Oz-stunning, heartwarming production. So proud it was staged by a local group. And the Wonthaggi International Film Festival. Great films in our wonderfully refurbished Union theater.

To many to name one. Great films through Fine Film Group, great theatre from local music theatre group, interesting author talks, excellent Phillip Island Literary Festival and great Inverloch Jazz Festival as well as seeing James Morrison perform with our local band and of course plenty of art and local musicians giving concerts.

Being a part of the Fine Film Group Committee.

Art workshops.

Wonthaggi Street Festival - Seeing all the people participating in so many ways. It was amazing to be part of it.

BCFFS and other cinema events, WTG, Wonthaggi Citizens Band and James Morrison - we love having them locally and of such quality and variety.

Visiting ArtSpace Gallery Wonthaggi is a soothing experience for me. It is such a calming and inspirational atmosphere. ArtSpace sparks my creativity through it's workshops and peaceful, beautiful space.

Wonthaggi Artspace classes at Archies Creek

Attending the Wonthaggi citizen brass band performance with James Morrison and becoming aware of the talents involved; attending the local musicals each year (we haven't missed in the past 10 years).

Attending the exhibitions at Artspace. Learning about a wide variety of works and media in both Arts and Crafts.

Visiting the exhibitions at ArtSpace Wonthaggi is always uplifting. Good quality art is food for the soul!

Theatrical Group performance. Wonthaggi Citizens Band Concert. Really enjoyable experiences.

James Morrison Concert....fantastic.....one of the best nights entertainment right here in Wonthaggi.

Fine Film Club. An opportunity to enjoy international films.

Aspi

Live performances and fine films. Both educational, moving, challenging ,awesome on their creation

Too numerous i love theatre, films and art exhibitions.

Shows live theatre and cinema

Most interest is in the cinema but also enjoy live shows.

Wonthaggi Citizens band concert with James Morrison also various musicals were just fantastic made me aware of the great talent in our area.

Ability to see and experience collections/expressions from times past and other cultures that provoke thought and understanding.

Cinema, always!

Film festival at the Wonthaggi cinema. It's wonderful to be able to watch good cinema in our country town.

The 10+ years of the BC Fine Film Group - Art House films. WTG productions. Won. Cits. Band concerts Excellent to see/hear this in our town. Makes my heart glad.

James Morrison concert World class performer Felt very privileged to be in the audience

seeing King Lear in movie theatre via the National Theatre in England. could they be shown locally???

I have enjoyed most of the Fine Film Society screenings and many art exhibitions at Saraghi Art Gallery, Cowes and in Wonthaggi.

Bass Coast Fine Film Group enriches my life enormously. Living so far from the 'Big Smoke' is no longer a disadvantage vis-a-vis the arts and culture. It is a bonus!! All my city friends are envious.

I loved the movies. It is good to be able to watch really interesting non commercial films.

Fine film group - diverse selection of films

the Casey Chambers show really enjoyed it and came away with a great feeling

Cinema. Film festival.

I loved the performance of Guys and Dolls Upton by Will Handley and Newhaven College students...great energy and fun. I also really look forward to the Sunday morning cinema experiences through my membership of the Bass Coast Film Group

Reliable monthly film group. Being part of a group of interested adults and proud that Wonthaggi has such a group

WTG all. Their productions have been amazing and they touch the emotions on many levels

Theatre, cinema. It enriches my life. Stimulates, educates, entertains.

lately - the BCCF Annual Concert

Live performance.

Movies & theatre

Many I loved. Jacqui Weaver came up and performed in a play, 10/10 which touched my heart and made my mind expand. John Waters in Glass Onion, 10/10 David (Hopman?) and Chris Lay in song and humour 10/10. Other plays have come, can we have more please. Laughter, joy, inspiration, memory, the mind and the body is activated.

Fine Film group . Gives me the opportunity to see films usually only available in cities

The Bass Coast Fine Film Group is a breathe of fresh air as usually art house films ie any film that is not main stream is impossible to see outside Melbourne. Having these films and the Wonthaggi cinema other offerings is fantastic!

Watching a good production/film and losing myself for a few hours in another world.

I love the fact that I can access non mainstream movies locally at the Wonthaggi cinema.

I always enjoy live theatre events and attending fine film movies

Fine film group takes me out of my comfortable world and challenges with new perspectives

Fine film group takes me out of my comfortable world and challenges with new perspectives

Fine film group takes me out of my comfortable world and challenges with new perspectives

ine Film Festivals

Noel fin singing was extraordinary and I felt alive

More recently, James Morrison, John Williamson, Wonthaggi Theatre Group and Bass Coast Fine Film Group. All were inspiring, thought provoking and entertaining.

I do manage to fit in many of the Wonthaggi Fine Film Group screenings, which I enjoy very much. The excellent films take me to other cultures or human experiences I might not otherwise see and every film is a chance to switch my brain to relaxation mode, it's my favourite "me time" and it is good for my health. I am very grateful for the Shire's support for the cinema.

Local Theatre growing from strength to strength

<ive Theatre at Wonthaggi Arts Theatre and Coal mine and Movies at Arts Theatre and Bass Coast Fine Film Group. Lift Spirits thoroughly enjoyable.

Mainstream Movies. So good not to have to travel to city or miss out!

I have been fortunate to experience numerous musical and performance productions brought to BCS, and believe the community must, and do, support these so we continue to be offered them. A recent excellent example is Chamber Philharmonia Cologne, held last weekend in the Uniting Church, Cowes. This performance was the only one held outside a capital or regional city in Australia, and a sellout at 200 tickets.

Edge of us. 3d art. Helped see that art is everywhere and that all of us can do art

James Morrison concert. The talent, quality and charm of the musician was outstanding. He came from a small town. Made it. And showed the possibilities to achieve.

Musicals and bass coast film group

Fine arts cinema and art space

Wonthaggi Theatre Group play "The Boys": Confronting issues raised, and very thought-provoking.

Belonging to the Bass Coast Fine Film Group and having access to more challenging and non mainstream films from many cultures which helps in keeping my mind "open" to the myriad of issues and ideas in the world that they portray .

Art exhibitions, especially ArtSpace Gallery, Wonthaggi

The cinema and Art Space are on a high par for me for personal enjoyment an social interaction

in Bass Coast Larry Hills Requiem , beautiful music and heart warming, and many films the latest being Majid ,the Wedding about the lives of Israeli Palestinians.. The Chamber Orchestra of Cologne in Cowes

Fine film festival. The films are thought provoking and engaging.

I'm a relative newbie (2 years) and have been absolutely amazed at how really good the musicals have been - fantastic talents!!!

BCFFG films. Many are of exceptional quality and some are challenging.

Fine film festival and monthly films. They are films that stay with me and I love the fact they are chosen for me I have never been disappointed and rarely miss a film

Seeing certain films especially at the films festival. Life changing experiences of understanding people's predicaments and different cultures

Being a member of the Community Gallery

I enjoy all arts and cultural events . they help me get a different perspective on life.

Anything to do with music and singing is always rewarding on numerous levels

Participating in Chicago the musical.

No culture centre here or traditional First Nation signage

too hard to choose best - WTG performances, Band concert, Rescue Station Arts events. They all engage me and move me on different levels

Being able to explore the theatre space

Historic reenactment of first land sale at Cowes.

Life drawing at the Goods Shed on Tuesday's

Music jam

Watching WTG shows - seeing the community shine.

Theatrical productions by the Wonthaggi theatrical group

Intimate live music in interesting venues where you can really connect with the performers and get swept up in their vibe

Bringing people together having a good Time

WTG's Boyz from Oz, because it showed its audience the outstanding singing, dancing, musical and acting performance skills of the Bass Coast community in a similarly outstanding theatre (WUCAC).

fdg

vfds

The Carols by the bay....I have been to this event 3 times now and am amazed at the level of participation and the number of Phillip Island people that attend a truly awesome night!

I thoroughly enjoyed several live theatre performances at the Arts Centre by the Wonthaggi Theatre Group. Also a highlight of my cultural year is attending the opening night of local art shows like KernArt and Corinella.

The edge of us-luminous galleries..

fdsd

Theatre. Much better than travelling to Melbourne.

Being a Member of the Phillip Island Community Art & Craft Gallery

MSO at Churchill Island

fireworks at Coronet Bay

Exploring places on walks and taking photos on my phone of the incidental natural beauty. Reflecting on them when I'm busy is calming and reassuring.

Loved the Luminous Gallery Festival in Corinella. It was inspiring, beautiful, with lots to see, do, & taste. Xmas carols with Wonthaggi Citizens Band. Was fun, open air, child friendly, and didn't run too late past the little 'uns bed time.

I participated in the Rhyll Wooden Boat Festival as a volunteer helper. Most impressive was an opportunity to learn the specific history of this area.

Watching Radiohead perform over sunset at a castle in Germany with some of my closet friends A surreal memory that will live with me forever.

The recent art workshops at the Archies Creek Hall

Best one was an outside performance that was entertaining, funny, interactive, informative and affordable. It made me feel happy and we have talked about it ever since.

The island whale festival is amazing with lots of Free kids activities and the environmental messages. LOVE the big whale

Love the Wonthaggi Citizens Band Concerts; the local theatrical productions and the Inverloch NAIDOC Week Arts exhibition. The latter is always resonates with me as I am extremely passionate about Indigenous happenings and Aboriginal culture, and as such to create awareness about the past wrongs to the Aboriginal people and to continue with the reconciliation process. I also think it is important to support the award winning Wonthaggi Citizens Band as they provide exceptional entertainment for all ages and support the youth by giving free tuition and a place for them to belong and be a part of.

food and wine festival the first year it was on

Mona, s x s Bondi, recently Pt Leo estate. Great to see the arts given some serious investment.

Generally going to see live music especially out in the open

Going to mobile library, meeting friends and don't have to drive

Community festivals that have a lot of participation, storytelling and creative activities. They give me a sense of belonging and joy.

Attending comedy performances with my family (teenagers). Great to be able to enjoy an event with the entire family. Also participating in local musical theatre.

Classes at Clay workers studio at the rescue station. Reasonably priced classes and expert facilitator in a purpose built space. I look forward to it every week and find it so relaxing and stress free.

Going to the workshops at Phillip island gallery

Member of public art committee. Enjoyed being part of the process of bringing public art into Bass coast

Visiting artist studios, the interaction with the artist. An artist hub for contemporary artist would be great a place to meet and discuss art

Ocean sounds festival

Local theatre and school/dance school concerts

Bynbadeen parade down in cowes

Wonthaggi Street Festival - it brought everyone together. Everyone seemed to be enjoying themselves - there was a fantastic, friendly atmosphere.

I am a cinema goer and love film festivals

Question 4.1: How do you engage or participate in Arts and Culture?

Response

in a variety of ways, travel, participation, listening, reading, watching, discussions

Joy and learning via film and theatre

amateur social and educational pastime

VP WTG - President Bass Coast Chorale- regular performer at library readings Particularly

Sing with the Bass Coast Chorale.

casual attendee

President of local Jazz Club

recreation and a social meeting place and catch up with like minded friends

Entertainment. No participation

Film, live theatre and performance contribute to my sense of fulfilment.

Enjoyment!

BA Student in VA

Interested in discovering and meeting other artists in the area

I attend just about all events

I love going to see the fabulous films or the acting and singing in the musicals

i love the arts

Used to be in WTG (now older cit.) Started the BC Fine Film Group and REALLY involved.

As a consumer

Go to cinema, see some plays at Coal mine

(I think you meant pass-time not “past time”)

(What is Past time? Don't understand)

I love creative expression, both having the opportunity to explore my own or see others creativity. Art tells stories. All forms of art is an important expression of self. It have been forever.

I am a painter

Not sure what diff is b/w Hobbie and Pass tme?

Working backstage with Wonthaggi Theatrical Group. Most participation in Arts and Culture is also a LEARNING experience.

I'm an audience member

as a volunteer I do admin support for groups. Other than that, I am what they all need - the audience

Committee of WTG

Member of the Phillip island art and craft gallery

I am a professional but don't engage much locally

I have no idea what this question is asking

Volunteer

Do you mean pass time

As the art teacher at Bass coast Specialist school and as an artist where I rake designs into the first surf beach at cape paterson which is very much enjoyed by the public

Question 4.2: How do you engage or participate in Arts and Culture?

Response

I play video games

dance

sing

No

write and draw comics, publish comics and perform

Act on stage at times

Leatherwork

Taichi

mo. but i appreciate other peoples talents

jeweller

Acquar

Choir

Unfortunately no

Embroidery

cook and bake

Gymnastics

Making a manga on the computer.

Sing

Mosiacs

Needle felting local iconic birdlife

Sing. perform

Textiles

Mosaic

Nil

I dont do any of the above myself but enjoy others

Act

Martial arts

Make furniture

I'm not very creative however love experiencing different culture

design buildings and other things

Woodwork

Act

No

build computers

None, I'm a supporter/viewer but not very talented myself!

Ceramics

Knit

Bass coast chorale

Sing

Mosaic & lead light

Design and build theatre sets

Nil

Printmaker

Dance sing

pottery

textiles- a lack of facilities in Bass Coast for many types of textiles.

Cooking

Bellydance, teach and perform

Dance

administer

Sing

No - I am the audience

No

Theatre, Sewing

Singer

Dance

Textiles mostly mending and refashioning

Dance

Act

I sing with the Bass Coast Chorale!

Question 5: What would make it easier for you to engage or participate in Arts and Culture in Bass Coast?

Response

collecting plastic off beaches to make sculpture / animation media project, none because can publish on-line

somewhere to present poetry and Painting, 3MFM

Painting classes and access to education

looking forward to performing in new sound shell with invykatz celtic music group

more notice of events in local newspapers and reports in other papers, tv etc

more music

Access to a hall at a low affordable price - this way participants do not have to pay large fees to be involved in events I run

sound shell at Inverloch

Children Education

daughter is interested, further education pathways and training for children. Have exhibitions of their art so they can participate

not active

Lapsed performer

even bigger library, weaving, machine knitting, felt making, spinning PROPER REGIONAL GALLERY

more shows and involvement from community

collector of antiques, bring back hard rubbish collection, nothing to do on public holidays

more photography facilities - exhibitions

more yoga

I am more of a participant, maybe audience participation?

working with others, using your brain & memory

exposure for more styles, exhibition diversity, educational classes

affordable workshops, community hubs, to come and learn techniques

somewhere to go and play, hang out and practice

going wlel, promotional opportunities

being made aware of other markets that happen and events as an artist that vendors would participate in

someone from council came to help teach him facebook

involved in aspi, more development in schools, encouragement awards & prizes in grade 5/6 and then year 10 (art equipment as a prize)

maybe professional networks

Writing programs, Painting programs, Short courses/ex curriculum, Craft stands, Indigenous art for kids, Exposure to all art forms

More ideas/people to Pioneer Bay, Pioneer Bay is untapped, need better parking, toilets and shade at park

Retirement! (It will happen)

More info about what's on. Maybe better advertising.

Better transport

more information

A designated cinema would leave the Art Centre available for more visiting live performances

having a better range of offerings

More opportunities for engagement in a variety of ways and in multiple settings

more public transport

It would be difficult if I didn't drive. So public transport would be important for me in the forthcoming years

Greater Promotion

More information about regional Arts presentations by visiting companies or individual artists

Emails

it is easy enough to engage if it is available

All good

Better information

For there to actually be any.

Please select and publicise film festival films earlier. We plan other commitments around the films we want to see. Also a coffee place that opens after cinema events.

daytime courses and classes

I don't have a problem

More events on, so that I am more likely to be available to attend.

An arts in Bass website with a notice board of all arts events, workshops that are on, opportunities for artists, professional development resources for artists and arts organisations, support for arts organisations to market their activities.

More information easily available. For example, advertising the cinema films earlier, before I have travelled to Leongatha to see them!!!

More time.

not an issue for us

There should be a data base of all artists and exhibition places in Gippsland so that all artist can be informed of upcoming shows and receive entry forms.

If art & culture was broader, i.e. if new and up coming artists were supported in some way so that I could attend an event.

Having one central place/calendar for all local entertainment no matter what venue.

continued support from Bass Coast Council is vital to the wellbeing of local art & craft within the community

Help for local commercial outlets put on alternatives to the standard Pub rock.

More activities after work hours (5pm)

we attend as much as we can already

More information - newspapers, shop windows etc. The twilight market in Inverloch last weekend was poorly advertised, and crowds were down.

An increased focus on arts

More spare time would be handy but that's hardly your problem.

Greater access and appropriate facilities closer to home - without necessarily having to go to Wonthaggi or sit in a cold in winter or hot in summer church/community hall not designed for theatre or cinema

Living here full time

n/a

Affordability and asvertising

More notice about events

information on events in the Shire

More gallery spaces would be great and access to a multi plex cinema similar to leongatha would be wonderful. Having a cinema available all year would be great as well as having a venue for fine films.

Improved publicity and easier access to information, eg, delivery or broad availability of free local paper or free events paper.

More time

Better communication & publicity about what's on. I don't rely Facebook (due to my fb being hacked) so some of the events are hard to find out about or very short notice. In particular the live performances like the comedy show from Melbourne last year I found out last minute on fb and was just able to go.

If I lived down there full time!

If I was a permanent resident in the area.

Notification via emails

Lower costs Art demonstrations/workshops

More time and good advertising of events ,

To have a good program available for all the activities to choose from.

Transport from Inverloch to Wonthaggi of a night - special minibus specifically for an event??

An Arts precinct is a must.

More more more.

I would see more films if there was more advertising for them so I knew what was showing.

Spaces for working ie a printmaking group would need a dedicated press and room for working and drying.

Having day time sessions/performances as well as night. Keeping the prices down.

Not having to travel too far.

Wonthaggi doesn't have choir - traveling to Inverloch or Cowes is too far.

Increased communication. We do get regular reminders re the Film group via emails and Larry often shares links with other local events, but sometimes we miss things when we haven't bought a local paper. Unfortunately I think the cost of advertising events is prohibitive for some groups.

Publishing coming events and films on local radio, in the local paper and on a dedicated Bass Council Arts website. This has improved over the last few months.

Having more friends to encourage me to go to events.

Living in Wonthaggi it's quite easy to participate in arts and culture.

We have a very vibrant art scene in the Bass Coast. The artists are very supportive of each other.

Affordable prices

Better exposure of events to Melbourne based people...Gippsland has so much to offer!

Advertising in The Sentinel

A good, and up to date, cultural portal that is easy to access

More advertising.

More of the same

More movies

Diversity of events.

education about indigenous people

cinema - more of it, artspace for young people, classes, masterclasses

More music, Storytelling, Natural Environment walks, more library events, Indigenous things for kids

more theatre, young people, historical events

media art festivals, gaming festival

more events with local made arts and crafts

more small art festivals, laneway events, activities, places to sell/show and present

not from shire cant see and indigenous component at this show

Classical Music - Stars of the future, Permanent Cinema

Permanent Cinema, Touring shows from Melb, More Music

winter cinema, centralized information regarding programming and opportunities, Heritage - coalmine, Indigenous intra cultural festivals and events, cultural centre for residents and tourists

n/a Do not take up practical park furniture with art so it can't be used properly

watercolour classes

everything, young people need support, youth music & art

kids music workshops

more youth based events / catering to early 20's - 30's

music access for all comers - participatory performance

More youth performances and shows that keep kids interested

Native plant flowering season, exhibition, information, education

more cinema

permanent cinema - evenings preferably, central registry of events, more music classical chorale

more aboriginal knowledge, wood workshop good, celebrating nature with kids

don't mind

more art things for young people

youth programs, education, shows and exhi

kid friendly events, wheelchair friendly access to outdoors

more cultural experiences of excellence, enrichment for next generation, exposure for inspiration and experience.

heritage / mines

fulltime cinema, events for younger people

more of the same

more extensive cinema program

enjoy free events, eg laneway event. Things that are of interest to children

Concerts and Festivals

Building on what there is already

local arts and craft, festivals/markets/ show

more cinema, brickabrack markets, sport for kids

plays that are interesting

yoga / community health and wellbeing activities

more food & wine festivals, one major festival maybe in march/april, one good person to drive it, good publicity, one or two theme type things eg jazz festival or themed events to help underpin the local economy, proceeds should be kept local for markets, maybe a strategic plan for markets, open garden visitation

more in the island, theatre - wonthaggi is too far at night, want to create a local community on the island

more focus on our mining culture, promoting mines

A youth-based choral ensemble singing contemporary numbers.

Arts and cultural festivals! Celebrating our diversity. Writers festival.

concerts, a proper cinema, more publicity of what is happening.

exhibitions, music events

I often visit the Art Centre at Warragul to see the great variety of live shows that visit there

visiting artists of note, art exhibitions of note,

Music performances, theatre, concerts with live singers, fine films, art exhibitions, author talks, poetry readings, book /travel/art discussion groups, festivals like Inverloch Jazz festival and so many more

classical music

Orchestral

Music concerts

Direct live drama and opera filmed and transmitted from all over the world (it's available at the Nova in Melbourne, for example)

Theatre

classical music, ballet, theatre

Love it all

Coming from a suburb in Melbourne 2 years ago I find that I have so much opportunity to be part of art, music etc.

Music

More live music. Decent permanent cinema.

Indigenous arts

film and music

Exhibition of the BCS art collection

Performers of a National and International standard.

More productions at the Union Arts Centre. Entice more visiting productions to visit whilst still ensuring that the local groups can utilise the venue. A regional art gallery would enable the works already held by the Council to be displayed and to enable visiting exhibitions as well

"A dedicated community access exhibition and workshop space that various arts organisations and individual artists could utilise to present their programs.

I'd like to see more opportunities to show and view visual arts"

Mainstream films, foreign films, classic plays e.g. Macbeth, WTG musicals, ballet, music - chorale, symphony etc.

more plays and musicals.

More films, live performances like those at Meeniyan Lyrebird

More people get involved in the activities in their local halls. A large variety of activities.

Out there stuff

"Music perfmances.

Melbourne shows and theatre "

Concerts with a variety of music and singing styles. But would like more locals to attend. Not sure how you do this though...

Live theatre

Street music by local musicians at prime times

"Classical music events by local and Melb. groups.

Cut some of the red tape handy capping local artists."

Be good to have the main films.

Art galleries, concerts, films after 5pm

more music live performances

Recitals and plays - it's too difficult to attend fixtures in Melbourne, and one has to stay overnight.

"Artist talks

artist showcases

classes"

Music concerts and events are always a drawcard for me.

More frequent QUALITY film showings

Cinema with proper tiered seating in more places than Wonthaggi. Theatre on a regular basis.

I think you have it covered

a dedicated exhibition gallery for display of visual artworks

live theatre and concerts

More visiting theatre and stage productions, concert performances by professional orchestras.

'Arthouse' type theatre able to screen program of films similar to Nova and Kino.

Sculpture - permanent or other

Live theatre & performances. The renovated Community theatre in Wonthaggi is fantastic. I'm about to join the fine film group. More Live music performances there would be great. An annual music festival at the Showgrounds in Wonthaggi. I think the Showgrounds are under utilised. More arts and cultural activities into Wonthaggi itself. Food festivals. Public art and sculpture and a regional gallery like other regional towns eg Benalla Shepparton, Warrnambool. Keep the history alive and promotion of it.

"Theater!

Public art - sculpture, murals, gardens.

Artists workshops and training

Festivals and experiences

Love to see children involved in art/ craft community projects

All and any types.

Live theatre

"Music concerts

Art exhibitions "

Adult (as opposed to childrens) films . Painting tutorials by professional artists. Joint activities with other clubs.

Don't know have not lived here long enough .

More regular cinema programming. The summer series with its array of choices, made it very clear that if you screen it, people will come.

A Bass Coast Art Gallery

Cinema, theatrical groups, information sessions on various topics.

Concerts of classical music.

Music in Inverloch

Seasonal Art Exhibitions - the way the Bendigo Art Gallery does it.

All of the above and more.

Films shown more often. More support for ArtSpace so more people can experience the amazing gallery.

3 or 4 session classes on specific techniques, to develop depth in a technique or idea.

“Dance.

Choir.

Classical music.

Performances for children. Ie

Theatre in Education performances held in the library /theatre during school holidays

More concerts with local and visiting artists; bus trips to galleries within state; extension of times for performances I.e. the James Morrison concert was a sell out and could have sold out a second time from what I hear.

Displaying the Robert Smith collection. Using the Town Hall for more minor events. Establishing a sculpture garden and regional gallery. Activities involving children in the Arts.

There is quite a wide range already.

Live entertainment. Great films. Concerts

I find what is on offer is satisfying.

More concerts and theatre of a high standard. World class performances like the James Morrison Concert

Ongoing film festivals and exhibitions at the Gallery

More art competitions and events for emerging artists especially.

More Cinema showings apart from Fine Film Group of which I am a member and have been since its inception

I like all of the arts

More films on for longer times

More if live theatr, live music,foodie events

Movies

Am happy with the variety available over the last few years.

“The movie theatre operating with current movies more regularly than the movie club.

More community discussion/ community art projects such as exhibitions, theatre, public performances, in the library or other venues on relevant topics - like over population, the effect that over population on the environment especially in coastal areas has. The growing dog issue now on more isolated beaches and the environmental cost of irresponsible dog owners. Making most beaches no dogs zones. Making bass coast a cat free zone. All these could be community art projects to create awareness.

We only have one dwindling environment and the arts must be engaged, topical and current. The shire must start developing these cultural projects if it wants to be responsible.”

Perhaps some “fabric” exhibitions.

More films at the cinema

Art exhibitions - BC Shire has huge collections of art work. Opera films if possible - e.g. Frederico Rossi's 'Carmen'

I think it's pretty much covered already

Live performances

fine films, theater, classical music concerts

More quality visual arts and theater in Cowes

More workshops

More movie options and more appropriate showing times for those that work Monday to Friday, less funds spent on 'arty farty' - address, finance and support the wider community

Films

more movies especially latest releases and musical concerts

A boutique cinema on Phillip island.

Visual Arts exhibitions and

Live music for adults.

I would love to see a return of Serenade at Sunset.

There's no need to change the genres. What is needed is infrastructure, facilities and professional management particularly in terms of professional technical - enabling, marketing and ticketing. The audience is there but it needs to be nurtured and engaged.

I'm not sure - perhaps a writer in residence

Live productions

Art shows, musicals, ballet, concerts, comedy, recitals

More films, and multi cultural exchanges

“We have a lot, so exc.

Definitely more top class plays from Melb. surely there is Govt. assistance. Stories sink in! They can pass a message on, which is heard and understood. The news etc. is a drone and dominates.”

More films!

Sculpture event similat to Lorne.

It would be wonderful to have designated movie theatre.

More music, stage events; also comedy

Ballet/dance, classical music

“Phillip Island desperately needs the Venue for live productions and screenings.”

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“Phillip Island desperately needs the Venue for live productions and screenings.”

More music and more cinema and more festivals

“1. Establishing an art gallery with associated exhibitions and functions similar to that of Morwell and Castlemaine.

2. The Wonthaggi Community Arts Centre iin my view is under utilised and could be made available for hosting more functions and movies. “

From what I see advertised it looks to me that there’s things on all the time and something for everyone. Because I’m currently a bit busy I admit I don’t fully tune in to what is on so couldn’t suggest what else would be good.

“Our own Gallery

Plays from Melbourne that travel rural areas that used to come to Wonthaggi”

Live theatre and movies.

Mainstream movies

More of the productions similar to Warragul.

"Singing

Tuition in differing arts"

Live theatre and movies.

Dramatic plays, classical music, ballet, touring art exhibitions.

Acts from Melbourne that perform Warragul and Sale theatres

I am happy with what I see. More live shows would be great but I guess that's hard with what it involves to put them on.

More movies

"Continuation of the Phillip Island Literary Festival

Greater range of individual workshops painting, craft - felting, pottery - affordable

Maintaining what already exist - more outdoor events on Phillip Island like Ocean Sounds.

Art is the heart beat of a community.

Classical music.

The area needs a proper art gallery with permanent art/craft possessions on display and rotating/touring exhibitions (~ like Warragul) . I think Artspace is a lovely start but it's not enough to educate and also engage tourists as it could .

"Dance performane

Film

Historical exhibitions & events"

I love our fine film group, maybe more poetry readings and readings as in the library.

Movies

"Amateur theartre;

Foreign cinema;

Maybe refugee culture evenings;

Poetry slams and less ""high brow"" events"

More regular films

Perhaps art exhibitions like bendigo has but on a smaller scale of course ie modern art or couture, frida kahlo photos

Films of excellence!

“Festival of ideas.

Cinema in Cowes.

Writers’ and Artists’ Retreat House.”

With FREE facilities there can be more workshops/programs for Art & Craft

More cinema.

I'd like to be able to see a film at the WUCAC every week, or at least regularly.

Concerts, festival.

More public art spaces and skatepark upgrades f

More classical events such as Serenade at Sunset

Australian Ballet performance. Opera.

There is already a good mix

Classic music, highlighted pre - history, aboriginal history, theatre.

Classic music, highlighted pre - history, aboriginal history, theatre.

An actual arts precinct that supports and encourages the creative spirit. We are called upon constantly to contribute our talents to festivals and events with little to no remuneration. The council needs to value the local artisans and provide a suitable creative hub.

live music

Greater diversity in professional performance. Dance, comedy

Unsure

Anything creative!

Literary events, plays, live music, art workshops/exhibitions

Affordable music/party get together visial/art combination

Any Arts and Culture activity involving our young people.

gdas

sdf

Same as above

More festivals with community participation, more movies at the Arts Centre as my partner and I currently travel to Leongatha or Pakenham once a month to see a movie. Would go more often if we could see them in Wonthaggi.

Celebration of this area/ land and its belonging

sdfs

Ask is in workshops not surviving. We as a community are sick of not getting anything!

More workshops & arts & crafts experiences

Meet the Artists and Art and Craft specific markets

“Drive in theatre in Grantville

Mobile cinema

Kids activities, eg skate park etc”

“Start a Facebook page for what’s on it will also be a place for arts networking. Council needs to genuinely take up arts development not just administer the same things year after year. Seek Arts Victoria and RAV funding for arts development. Without more funding our local arts and culture is stuck. YAC needs review. Acquisitions are from the same small group each year. What is the purpose of the Collection? We need an exhibition space. It seems a long way off/ doesn’t have support. Build an audience for it. Work with local libraries to curate exhibitions in the libraries. Show there is a demand. Create an environment that mentors and invites more artists to come and live in Bass Coast. It’s affordable.

Council has an advisory committee why not have a youth advisory group. See City of Casey Arts Agitators, a youth arts advisory group that run their own programs with council’s support (they could be assisted to curate a program of shows in libraries) and get to have a say in decision making.

Love listening & participating in Music. Festivals are great if they are not too loud, commercial & crowded. But most of all I wish there were more interesting workshops & community gatherings that could be attended regularly (Community choirs, music-making, etc)

“I would like to feel welcomed to a day of participation in activities with indigenous people.

The same with small rural communities art activities.

I would like to see young people receive the training needed to dramatise local history and take the theatre to schools as well as putting on shows. “

To be honest, I’m not currently well-informed enough on what the full spectrum of Arts and Culture Activities on offer in Bass Coast are to be able to comment. Something I need to educate myself further on!

A regional gallery/arts precinct

I’d like to see a good cinema be introduced to Wonthaggi and I’d like to see more outdoor performances like Shakespeare in the park or coastal/waterfront performances informing tourists of the local history like the one at Warrnambool. Perhaps an outdoor performance at the Wonthaggi Coal Mine to entertain and inform tourists of its history.

“indigenous

environmental

More concerts from well known artists; more Aboriginal engagement in forms of festivals, dance and artworks.

outdoor / beach movies in summer.

Major sculpture exhibition similar to sculpture x sea Bondi. Exhibition at this level may drive cultural tourism if executed well. Regional Gallery at school site...

Art shows, support local musicians to play regularly. More art and craft classes for locals, painting, mosaics, woodwork, knitting

Live theatre, free music in parks or beach

Visiting exhibitions and performances.

Professional/semi professional dance and comedy. Ongoing art exhibitions around the shire.

Central Art gallery and community created street art.

Workshops

Live music. Art exhibitions

Everything in particular exhibitions

“Artist talks

Art festivals

Open studio events”

Proper cinema/theatre in Cowes. Cultural centre in Cowes that can be a centre piece of art/culture and a destination for visitors.

“Major national/international installations/exhibitions etc.

A cinema on phillip island

“A Bay Ultra Short Film Festival at Corinella

Pop up artist/craft workshops at Corinella

Small grant funding to run pop up workshops and an ultra short film festival at Corinella “

A regional gallery in Wonthaggi with interactive exhibits and a multitude of types of art and cultural activities

Live performances

comedy, music, dance classes, theater, historical walks

More cinema, not just during school holidays. Outside activities. Family friendly

Perhaps some banners around areas, other than Wonthaggi, advertising an event.

Am fit and well so no problems for me.

Keep the information coming

as i don't regularly read the local newspaper, i often don't know what is available. email to me would be best.

A really attractive purpose designed community arts centre in Cowes with venues for theatre, concerts, film and art exhibitions.

May be better information

More information available, user friendly websites, genre not so restricted by the minority groups influencing decisions

Keeping costs lower

not sure

A boutique cinema on Phillip island.

I can participate when I have time.

-

Nothing

Bass Coast needs a professional arts centre, the same as can be found in Benalla, or Sale or Pakenham or Warnambool or... The failure of the state to recognise the lack of arts facilities south of the Sale/Frankston line is shameful.

Finance

Transport

More information re movies & theatre

More events and better public transport from Cape Paterson.

I usher which is fun and gives me a wider outlook.

Maybe having culture weekends, where much and varied was on but grouped together, advertised and time slots coordinating. There could be club membership and deals done, perhaps a mini bus to surrounding towns or around the asaid town.

The Arts are relaxation for me. I contribute to environmental groups.

More films!!

Maybe print copy of arts events for year available at information centres.

Well advertised/promoted and more of it.

Actually knowing when things are on - it's usually by chance that I find out about events in time enough to attend. Also the cost of some things can be prohibitive ie the upcoming Celtic show is way too expensive

Better public transport

Im have limited income so affordability sometimes an issue particularly for live theatre productions.

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More live singing performances. On the island

1. Knowing what's on and when.

2. Possible subsidising low income earners by annual subscriptions etc.

When I have less commitments (I work part time plus teach classes in four different locations in the shire so I'm on the go a lot, including evenings) I look forward to going to more library events, concerts and exhibitions.

No issues

More publicity of events

A little pickup bus from Inverloch and in Wonthaggi we could use to save having to impose on friends

Public transport

Information about it. Cost reduction.

More publicity of events

Better promotion and coordination of events. Having an accessible and easy to use information hub for the many different art and community groups to share what is on

Transport

I don't have problems with any of it.

More information and publicity on times of events more movies

Time is my only restriction. Art in all forms needs to be available and affordable as part of the heart of our community.

More classical music performances and films.

We'd have to live closer , or if the numbers warranted it a " night bus " ?

Better lighting in the band room car park

Parking restrictions around Wonthaggi make it very difficult to engage fully in activities. 1-2 hour parking spaces around town mean that I often have to interrupt an event/activity to move my car. Most annoying.

More information

It would be wonderful to have a professionally run, well resourced municipal art gallery, like in Horsham, Ballarat Bendigo, Castlemaine Sale or Morwell!!!! Although we do have good community groups running vibrant art shows.

Films at the Wonthaggi cinema on a regular basis like they used to be.

- 1, More time (not something Council can do anything about, I suspect)
2. The Fine Film Group is really good as it has a particular focus and actively engages (it sends reminders that are relatively short and not too frequent -- thks Larry) ... maybe an Arts/Culture Newsletter wld work ... but then again there are already so many things to read ... if short and not too frequent it may work (is there one already?)
- 3, I am not keen on the "Arts and Culture" tag - it sounds elitist. Things like Poetry Slams (the Library and Archies Couch last year) are a way to change this. As are things like singing groups (Mitchell Hse) and Ukulele groups - do these count as "Arts and Culture" ... what does/doesn't? (apologies for rambling)

If I lived here.

Coordinated arts calendar so that events don't overlap and better advertising for events

N/A

I am very happy with the frequency and variety of events

The council providing more facilities for Arts & Crafts - (Free facilities). The council provides parks, skate parks, Tennis courts, sporting facilities but don't provide facilities for arts & crafts

I am already fully engaged

Plenty of advance notice

Affordability. Prices are too high compared to the city.

More opportunities in public spaces

I think I do engage to my fullest extent

The theatre is great from the pro arch to McKenzie Street. The stage to the back lane needs urgent attention. Too many issues to mention

Regular advise of impending events, their date place and venue with prices. Time again the local papers report an event that took place, but not much by way of advanced notice.

Regular advise of impending events, their date place and venue with prices. Time again the local papers report an event that took place, but not much by way of advanced notice.

A space dedicated to the creative maker and teacher. Not as a afterthought space, but a dedicated, planned and designed creative area.

More festivals

I find it easy

Affordability

A centralised place where you can find information about all upcoming events._

More events to choose from and a higher calibre of artists/writers etc encouraged to get involved in our region

Maybe some platform to connect

gfs

sad

More Phillip Island based workshops and demonstrations/ exhibitions

Having a Regional Art Gallery with visiting exhibitions of work from outside my own area would engage me and educate me.

weekend or evenings..family friendly..knowledge of when its happening..

dsfsd

That's your job

More opportunities

Maybe an Arts and Culture Website so that we don't have to troll through papers, BCSC website or rely on Facebook or word of mouth

Council needs an arts in bass coast facebook page that becomes the "go to" for whats on. Or at least update your webpage. In the 21st century and digital age we need more than billboards on roadsides and posters in shops. You have so many non residents too that can't find info. Most NFP local arts organisations are run by people over 50. No access for other voices. They create content that is very middle if the road.

More family friendly activities for parents & really young kids as my partner & I have virtually no child care options. So if kids can't go then we can't

I intend to increase my participation. I know have 2 hours work per week that gives me discretionary spending money to enable that.

Some level of financial support/grants to enable the seeding/further development of events that (continue to) bring significant financial and social capital into the region. We've delivered more than 17 events in Bass Coast that have attracted more than 30,000 ticket sales collectively and have yet to receive any financial assistance, support or incentive. Other councils in Victoria are offering us significant financial support to bring events into their regions. That said, whilst not financially, the Bass Coast events' team and local emergency services have been very supportive and encouraging.

A comprehensive portal that informed of everything that is going on.

If it was more available and regular and affordable I would engage in it more often.

Exhibiting opportunity for sculpture in a high traffic public art type setting that promotes the artist without taking commissions or rent.

More information provided centrally ! Again your website is extremely poor and not up to date. Eg: your market calendar did not include ANY special summer market details for Jan 2019. We think you ignore Phillip Island

Better public transport,

Cultural spaces in each area of Bass Coast, not centralised.

A wide range of performance (music, theatre, dance) and at affordable price for families.

An independent dedicated website with email notifications of what's on and activities that people/ groups can list their events for free so all of them are represented.

More opportunities

As an artist - some sort of funding

More art event. And information about them

Arts and culture newsletter

With a young family, more time.

More classes, pottery and blacksmithing sculpture

More events and more news about events. Keep very affordable or free.

Indoors as well as outdoors - weather is a bit unpredictable down here.

Having more free time

spread across the shire including waterline areas

Affordable, more and more often and more advertisement

Question 6: What type of Arts and Culture activities would you like to see more of in Bass Coast?

Response

education about indigenous people

cinema - more of it, artspace for young people, classes, masterclasses

More music, Storytelling, Natural Environment walks, more library events, Indigenous things for kids

more theatre, young people, historical events

media art festivals, gaming festival

more events with local made arts and crafts

more small art festivals, laneway events, activities, places to sell/show and present

not from shire cant see and indigenous component at this show

Classical Music - Stars of the future, Permanent Cinema

Permanent Cinema, Touring shows from Melb, More Music

winter cinema, centralized information regarding programming and opportunities, Heritage - coalmine, Indigenous intra cultural festivals and events, cultural centre for residents and tourists

n/a Do not take up practical park furniture with art so it can't be used properly

watercolour classes

everything, young people need support, youth music & art

kids music workshops

more youth based events / catering to early 20's - 30's

music access for all comers - participatory performance

More youth performances and shows that keep kids interested

Native plant flowering season, exhibition, information, education

more cinema

permanent cinema - evenings preferably, central registry of events, more music classical chorale

more aboriginal knowledge, wood workshop good, celebrating nature with kids

don't mind

more art things for young people

youth programs, education, shows and exhi

kid friendly events, wheelchair friendly access to outdoors

more cultural experiences of excellence, enrichment for next generation, exposure for inspiration and experience.

heritage / mines

fulltime cinema, events for younger people

more of the same

more extensive cinema program

enjoy free events, eg laneway event. Things that are of interest to children

Concerts and Festivals

Building on what there is already

local arts and craft, festivals/markets/ show

more cinema, brickabrack markets, sport for kids

plays that are interesting

RHYLL MARKET

yoga / community health and wellbeing activities

as before

as before

as before

more food & wine festivals, one major festival maybe in march/april, one good person to drive it, good publicity, one or two theme type things eg jazz festival or themed events to help underpin the local economy, proceeds should be kept local for markets, maybe a strategic plan for markets, open garden visitation

more in the island, theatre - wonthaggi is too far at night, want to create a local community on the island

more focus on our mining culture, promoting mines

as before

as before

Pioneer Bay

NA

ONLINE SURVEY 1

A youth-based choral ensemble singing contemporary numbers.

Arts and cultural festivals! Celebrating our diversity. Writers festival.

concerts, a proper cinema, more publicity of what is happening.

exhibitions, music events

I often visit the Art Centre at Warragul to see the great variety of live shows that visit there

visiting artists of note, art exhibitions of note,

Music performances, theatre, concerts with live singers, fine films, art exhibitions, author talks, poetry readings, book /travel/art discussion groups, festivals like Inverloch Jazz festival and so many more

classical music

Orchestral

Music concerts

Direct live drama and opera filmed and transmitted from all over the world (it's available at the Nova in Melbourne, for example)

Theatre

classical music, ballet, theatre

Love it all

Coming from a suburb in Melbourne 2 years ago I find that I have so much opportunity to be part of art, music etc.

Music

More live music. Decent permanent cinema.

Indigenous arts

film and music

Exhibition of the BCS art collection

Performers of a National and International standard.

More productions at the Union Arts Centre. Entice more visiting productions to visit whilst still ensuring that the local groups can utilise the venue. A regional art gallery would enable the works already held by the Council to be displayed and to enable visiting exhibitions as well

"A dedicated community access exhibition and workshop space that various arts organisations and individual artists could utilise to present their programs.

I'd like to see more opportunities to show and view visual arts"

Mainstream films, foreign films, classic plays e.g. Macbeth, WTG musicals, ballet, music - chorale, symphony etc.

more plays and musicals.

More films, live performances like those at Meeniyan Lyrebird

More people get involved in the activities in their local halls. A large variety of activities.

Out there stuff

"Music perfmances.

Melbourne shows and theatre “

Concerts with a variety of music and singing styles. But would like more locals to attend. Not sure how you do this though...

Live theatre

Street music by local musicians at prime times

“Classical music events by local and Melb. groups.

Cut some of the red tape handy capping local artists.”

Be good to have the main films.

Art galleries, concerts, films after 5pm

more music live performances

Recitals and plays - it's too difficult to attend fixtures in Melbourne, and one has to stay overnight.

“Artist talks

artist showcases

classes”

Music concerts and events are always a drawcard for me.

More frequent QUALITY film showings

Cinema with proper tiered seating in more places than Wonthaggi. Theatre on a regular basis.

I think you have it covered

a dedicated exhibition gallery for display of visual artworks

live theatre and concerts

More visiting theatre and stage productions, concert performances by professional orchestras.

‘Arthouse’ type theatre able to screen program of films similar to Nova and Kino.

Sculpture - permanent or other

Live theatre & performances. The renovated Community theatre in Wonthaggi is fantastic. I'm about to join the fine film group. More Live music performances there would be great. An annual music festival at the Showgrounds in Wonthaggi. I think the Showgrounds are under utilised. More arts and cultural activities into Wonthaggi itself. Food festivals. Public art and sculpture and a regional gallery like other regional towns eg Benalla Shepparton, Warrnambool. Keep the history alive and promotion of it.

“Theater!

Public art - sculpture, murals, gardens.

Artists workshops and training

Festivals and experiences

Love to see children involved in art/ craft community projects

All and any types.

Live theatre

“Music concerts

Art exhibitions “

Adult (as opposed to childrens) films . Painting tutorials by professional artists. Joint activities with other clubs.

Don't know have not lived here long enough .

More regular cinema programming. The summer series with its array of choices, made it very clear that if you screen it, people will come.

A Bass Coast Art Gallery

Cinema, theatrical groups, information sessions on various topics.

Concerts of classical music.

Music in Inverloch

Seasonal Art Exhibitions - the way the Bendigo Art Gallery does it.

All of the above and more.

Films shown more often. More support for ArtSpace so more people can experience the amazing gallery.

3 or 4 session classes on specific techniques, to develop depth in a technique or idea.

“Dance.

Choir.

Classical music.

Performances for children. le

Theatre in Education performances held in the library /theatre during school holidays.

More concerts with local and visiting artists; bus trips to galleries within state; extension of times for performances I.e. the James Morrison concert was a sell out and could have sold out a second time from what I hear.

Displaying the Robert Smith collection. Using the Town Hall for more minor events. Establishing a sculpture garden and regional gallery. Activities involving children in the Arts.

There is quite a wide range already.

Live entertainment. Great films. Concerts

I find what is on offer is satisfying.

More concerts and theatre of a high standard. World class performances like the James Morrison Concert

Ongoing film festivals and exhibitions at the Gallery

More art competitions and events for emerging artists especially.

More Cinema showings apart from Fine Film Group of which I am a member and have been since its inception

I like all of the arts

More films on for longer times

More if live theatr, live music, foodie events

Movies

Am happy with the variety available over the last few years.

“The movie theatre operating with current movies more regularly than the movie club.

More community discussion/ community art projects such as exhibitions, theatre, public performances, in the library or other venues on relevant topics - like over population, the effect that over population on the environment especially in coastal areas has. The growing dog issue now on more isolated beaches and the environmental cost of irresponsible dog owners. Making most beaches no dogs zones. Making bass coast a cat free zone. All these could be community art projects to create awareness.

We only have one dwindling environment and the arts must be engaged, topical and current. The shire must start developing these cultural projects if it wants to be responsible.”

Perhaps some “fabric” exhibitions.

More films at the cinema

Art exhibitions - BC Shire has huge collections of art work. Opera films if possible - e.g. Frederico Rossi's 'Carmen'

I think it's pretty much covered already

Live performances

fine films, theater, classical music concerts

More quality visual arts and theater in Cowes

More workshops

More movie options and more appropriate showing times for those that work Monday to Friday, less funds spent on 'arty farty' - address, finance and support the wider community

Films

more movies especially latest releases and musical concerts

A boutique cinema on Phillip island.

Visual Arts exhibitions and

Live music for adults.

I would love to see a return of Serenade at Sunset.

There's no need to change the genres. What is needed is infrastructure, facilities and professional management particularly in terms of professional technical - enabling, marketing and ticketing. The audience is there but it needs to be nurtured and engaged.

I'm not sure - perhaps a writer in residence

Live productios

Art shows, musicals, ballet, concerts, comedy, recitals

More films, and multi cultural exchanges

"We have a lot, so exc.

Definitely more top class plays from Melb. surely there is Govt. assistance. Stories sink in! They can pass a message on, which is heard and understood. The news etc. is a drone and dominates."

More films!

Sculpture event similat to Lorne.

It would be wonderful to have designated movie theatre.

More music, stage events; also comedy

Ballet/dance, classical music

“Phillip Island desperately needs the Venue for live productions and screenings.”

“Phillip Island desperately needs the Venue for live productions and screenings.”

“Phillip Island desperately needs the Venue for live productions and screenings.”

More music and more cinema and more festivals

1. Establishing an art gallery with associated exhibitions and functions similar to that of Morwell and Castlemaine.

2. The Wonthaggi Community Arts Centre in my view is under utilised and could be made available for hosting more functions and movies. “

From what I see advertised it looks to me that there's things on all the time and something for everyone. Because I'm currently a bit busy I admit I don't fully tune in to what is on so couldn't suggest what else would be good.

“Our own Gallery

Plays from Melbourne that travel rural areas that used to come to Wonthaggi”

Live theatre and movies.

Mainstream movies

More of the productions similar to Warragul.

“Singing

Tuition in differing arts”

Live theatre and movies.

Dramatic plays, classical music, ballet, touring art exhibitions.

Acts from Melbourne that perform Warragul and Sale theatres

I am happy with what I see. More live shows would be great but I guess that's hard with what it involves to put them on.

More movies

“Continuation of the Phillip Island Literary Festival

Greater range of individual workshops painting, craft - felting, pottery - affordable

Maintaining what already exist - more outdoor events on Phillip Island like Ocean Sounds.

Art is the heart beat of a community.

Classical music.

The area needs a proper art gallery with permanent art/craft possessions on display and rotating/touring exhibitions (~ like Warragul) . I think Artspace is a lovely start but it's not enough to educate and also engage tourists as it could .

"Dance performane

Film

Historical exhibitions & events"

I love our fine film group, maybe more poetry readings and readings as in the library.

Movies

"Amateur theartre;

Foreign cinema;

Maybe refugee culture evenings;

Poetry slams and less ""high brow"" events"

More regular films

Perhaps art exhibitions like bendigo has but on a smaller scale of course ie modern art or couture, frida kahlo photos

Films of excellence!

"Festival of ideas.

Cinema in Cowes.

Writers' and Artists' Retreat House."

With FREE facilities there can be more workshops/programs for Art & Craft

More cinema.

I'd like to be able to see a film at the WUCAC every week, or at least regularly.

Concerts, festival.

More public art spaces and skatepark upgrades f

More classical events such as Serenade at Sunset

Australian Ballet performance. Opera.

There is already a good mix

Classic music, highlighted pre - history, aboriginal history, theatre.

An actual arts precinct that supports and encourages the creative spirit. We are called upon constantly to contribute our talents to festivals and events with little to no remuneration. The council needs to value the local artisans and provide a suitable creative hub.

live music

Greater diversity in professional performance. Dance, comedy

Unsure

Anything creative!

Literary events, plays, live music, art workshops/exhibitions

Affordable music/party get together visual/art combination

Any Arts and Culture activity involving our young people.

gdas

sdf

Same as above

More festivals with community participation, more movies at the Arts Centre as my partner and I currently travel to Leongatha or Pakenham once a month to see a movie. Would go more often if we could see them in Wonthaggi.

Celebration of this area/ land and its belonging

sdfs

Ask is in workshops not surviving. We as a community are sick of not getting anything!

More workshops & arts & crafts experiences

Meet the Artists and Art and Craft specific markets

"Drive in theatre in Grantville

Mobile cinema

Kids activities, eg skate park etc"

"Start a Facebook page for what's on it will also be a place for arts networking. Council needs to genuinely take up arts development not just administer the same things year after year. Seek Arts Victoria and RAV funding for arts development. Without more funding our local arts and culture is stuck. YAC needs review. Acquisitions are from the same small group each year. What is the purpose of the Collection? We need an exhibition space. It seems a long way off/ doesn't have support. Build an audience for it. Work with local libraries to curate exhibitions in the libraries. Show there is a demand. Create an environment that mentors and invites more artists to come and live in Bass Coast. It's affordable.

Council has an advisory committee why not have a youth advisory group. See City of Casey Arts Agitators, a youth arts advisory group that run their own programs with councils support (they could be assisted to curate a program of shows in libraries) and get to have a say in decision making.

Love listening & participating in Music. Festivals are great if they are not too loud, commercial & crowded. But most of all I wish there were more interesting workshops & community gatherings that could be attended regularly (Community choirs, music-making, etc)

"I would like to feel welcomed to a day of participation in activities with indigenous people.

The same with small rural communities art activities.

I would like to see young people receive the training needed to dramatise local history and take the theatre to schools as well as putting on shows. "

To be honest, I'm not currently well-informed enough on what the full spectrum of Arts and Culture Activities on offer in Bass Coast are to be able to comment. Something I need to educate myself further on!

A regional gallery/arts precinct

I'd like to see a good cinema be introduced to Wonthaggi and I'd like to see more outdoor performances like Shakespeare in the park or coastal/waterfront performances informing tourists of the local history like the one at Warrnambool. Perhaps an outdoor performance at the Wonthaggi Coal Mine to entertain and inform tourists of its history.

indigenous

environmental

More concerts from well known artists; more Aboriginal engagement in forms of festivals, dance and artworks.

outdoor / beach movies in summer.

Major sculpture exhibition similar to sculpture x sea Bondi. Exhibition at this level may drive cultural tourism if executed well. Regional Gallery at school site...

Art shows, support local musicians to play regularly. More art and craft classes for locals, painting, mosaics, woodwork, knitting

Live theatre, free music in parks or beach

Visiting exhibitions and performances.

Professional/semi professional dance and comedy. Ongoing art exhibitions around the shire.

Central Art gallery and community created street art.

Workshops

Live music. Art exhibitions

Everything in particular exhibitions

"Artist talks

Art festivals

Open studio events”

Proper cinema/theatre in Cowes. Cultural centre in Cowes that can be a centre piece of art/culture and a destination for visitors.

“Major national/international installations/exhibitions etc.

A cinema on Phillip Island

“A Bay Ultra Short Film Festival at Corinella

Pop up artist/craft workshops at Corinella

Small grant funding to run pop up workshops and an ultra short film festival at Corinella “

A regional gallery in Wonthaggi with interactive exhibits and a multitude of types of art and cultural activities

Live performances

comedy, music, dance classes, theater, historical walks

More cinema, not just during school holidays. Outside activities. Family friendly.

Question 7: Role of Council in the Development of Arts and Culture within the Shire

Response

Youth - start with youth involvement, all age groups including elderly

Providing venues, offering platforms to community

raising awareness, opportunities, promoting, healthy promotion, providing spaces

more focus towards children, things for children, more child focussed activities, traffic management is an issue, eg Australia Day at Cowes

help with promotion, encourage people to tour the whole shire, improve access / accessibility

play a more important role, changes for use of cultural centre not good - has a negative effect

showing off local culture, what unique to this area, wine food & cheese

to understand what committees want, create events and opportunities for community to showcase their work

leadership to mentor, to bring people together, to create conditions for people to come together, to facilitate community connections for presentation

to bring it to the people

important - to see projects, needs to be organic, bring things to the area to stimulate creativity
across the range - program for everyone, facilities, maintenance, appropriate prices
provide more, bring top arts there
stronger than at present
supply a space with the right aesthetics, spaces to come to with warmth
advertising events and visitors, advertising events in melbourne
better promotion of WUCAC, didn't know it was a theatre
no huge expectation of council, keep an open mind and provide support, support Australian art things made in Australia
fees for food & wine festival in Cowes were too high, need good organisers
supporting across all the arts, APSI - a place of their own, exhibition, workshop space, not great to pay for use of cultural centre
space to display artwork in Wonthaggi
advertise more
they should promote local artists host events relevant to community not really hosting, financial support, could play a bigger role
Recognising Aboriginal heritage and helping promote it, more street art, outdoor spaces for art and sculpture, somewhere to showcase
Get behind different events
More in the area, feel forgotten about
Not enough push/drive, need to do more, debate less
Funding for local artists, need an attraction to generate interest, taking on board feedback, support local artists
Money/funding, local do a lot to organise, considering instead of saying no
Arts, sculptures
Engaging youth, FB/socials are good, Inverloch Hub good, Exposure, Signs for this came up late - more notification required
Providing facilities/making them accessible, Facilitating community events/cohesion

Question 8: Role of Council – Councils Relationship to Artistic Community

Response

no

Cowes misses out, library too small

good relationships, good help from arts & culture officer, specifically “artist in residence grant for Rhyll

people in council know it needs council support

N/A don't know

more artists residences, good for artists, good for community

don't know for here, but in general, council is self serving

impression from Cowes street are that it's healthy

do not know, no arts function where council has been present

not sure

pretty good, some decisions that seem to be made behind doors

there isn't one

to help in starting out, support

not really

PIONEER BAY

Work with the Corinella community centre

Not sure

Not sure

Not sure

Inverloch Hub is really good

Council wasn't happy with their only attempt at Xmas festival and shut it down

Not sure

Not sure

Question 9: Role of artists in Collaborative Projects

Response

Outreach to people across the shire

the artists have the ideas, artists in schools, opens conversation, health & wellbeing

Not sure - if they do, they need to advertise it, more consultation about public art, narre warren is a good example of public art, metal work art

having more opportunity for art installations, eg waterline lights festival, shuttle service could help with transport, facebook promotion

support by allowing people a venue with a stage to practice, we have to pay now, not good

artists will bring things to life

artists in communities are inspirational, deep thinkers, connected to environment, reflections on what is important so will inspire and articulate what is important

art work in public, indigenous art, art in schools, promoting what is available in the shire

murals - commissions, make ugly walls beautiful, exercise stations in parks / open space, active leisure

murals, spray paint alley

collaborate with other artists, online & in person

could help to contribute to art in the city centre with a local focus, mosaics / paintings use local artists, theme should relate to the local area

collaboration would be good, more communication and open dialogue

hosting, financial support, could play a bigger role

Be proactive, push ideas, give suggestions

More opportunities for community engagement, market finished if area goes dead, Grantville should be massive centre

Be more involved, more activities and events

Meetings with artists

Artwork, bring ideas, FB people have ideas

Focus on the roots and origins of the region

Take ownership of exposing events, keeping affordable, mentoring role for youth

To participate in community events

The background of the page is a collage of artistic images. In the top left, there is a large, colorful fish-shaped lantern. In the center, there is a modern sculpture made of dark metal frames and circles. In the bottom left, there are two people in costumes, one with long hair and a white veil. In the bottom right, there is a colorful, abstract graphic with various shapes and colors. The text is overlaid on a dark green, wavy background that covers the middle of the page.

Appendix 4

Bass Coast Shire Council **Arts and Culture Strategy**

2019-2029

Public Exhibition Feedback
Public Exhibition opened on 20 May
and closed on 16 June 2019

Public Exhibition Feedback Summary	Council Response
Response 1: Credit ALL artists who have works included in the strategy, not just the full images. For copyright reasons as well as the good will of the arts community as you are using their works.	Noted – Action taken Positive Feedback acknowledged
Response 2: I believe the council is a very supportive one for the arts for all ages in the shire. I agree that an active artistic community is a much happier community for all ages as well! Please keep up the good work and funding opportunities for the community and artists	Positive Feedback acknowledged
Response 3: I've had a read over the Arts and Culture Strategy and it all sounds really exciting	Positive Feedback acknowledged
Response 4: Goal 4 support for healthy communities in regional areas, essential role of libraries in access to culture and information and ideas. Pitch in support of Creative Hub to bring together library, gallery, information center and learning spaces. Offered Geelong Library and Casey Cultural Centre as evidence	Positive Feedback acknowledged
Response 5: It is an excellent document that offers encouragement to imaginative art initiatives within the Shire.	Positive Feedback acknowledged
Response 6: Dinosaur Trail be formally included in the Potential Intentions and Activities listed under Goal 6. Email included examples of all the dinosaurs relevant to each location along the proposed trail.	Noted and fits within Goal 6.
Response 7: Feels Robert Smith Collection is omitted from Strategy despite its significance. RECOMMENDS establishing a strategy for the Robert Smith Collection. - Wants clearer articulation for resources to assist local community arts groups beyond community grants. - Find the Arts and Culture team under resourced for the size of the sector within the shire. - Would like further emphasis on regional gallery focused on local character, provided quote from Ararat Gallery "Instead of replicating things seen elsewhere, regional galleries are defining and distinguishing themselves by their own unique characteristics".	Robert Smith Collection is included in Goal 4. Planning for the exhibition of the Collection to be included in final Strategy. Expansion of Goal 1 to include consideration of external resource opportunities. Notes the comments related to a regional gallery.
Response 8: Support for Dinosaur trail to enhance visibility of our pre-history character	Noted and fits within Goal 6.